



Update CAEECC-Hosted Market Transformation Working Group

Full CAEECC Quarterly Meeting

2/28/19

CAEECC Facilitator: Dr. Jonathan Raab, Raab Associates

Market Transformation Work Group (MTWG) Member Orgs

Member Organizations	
California Efficiency + Demand Management Council	San Diego Gas & Electric (SDG&E)
Center for Sustainable Energy (CSE)	Sheet Metal Workers Local 104
ClearResult	Small Business Utility Advocates
Coalition for Energy Efficiency (CEE)	Southern California Gas Company (SoCalGas)
CodeCycle	Southern California Regional Energy Network (SoCalREN)
Energy Solutions	Southern California Edison (SCE)
Natural Resources Defense Council (NRDC)	The Energy Coalition
Pacific Gas and Electric (PG&E)	The Utility Reform Network (TURN)
Public Advocates Office	Western HVAC Performance Alliance
Resource Innovations	
Ex Officio/Resource Members	
California Energy Commission (CEC)	Northwest Energy Efficiency Alliance (NEEA)
California Public Utilities Commission (CPUC)	

MTWG Meetings

- ▶ Working Group meetings (day-long)
 - ▶ December 6-7; January 14; and February 27
- ▶ Sub-Work Groups
 - ▶ More than half dozen
 - ▶ Each had several meetings between each WG meeting, and developed draft recommendations and supporting text for full WG
- ▶ WG Recommendations
 - ▶ By consensus (i.e., unanimity of MTWG members)
 - ▶ Where not consensus, 2 or more options listed with description and supporters (and potential new option to abstain)

Outline of Recommendations in Report to be Served

Section 1	Introduction & Overview
Section 2	MTI Principles, Guidelines, & Strategies
Section 3	MT Stage-Gate Proposal
Section 4	Stakeholder Roles & Responsibilities
Section 5	Administration Options
Section 6	Budget
Section 7	MT Cost-Effectiveness (CE) Framework
Section 8	Market Transformation Initiatives and Resource Acquisition Programs
Appendices	(A) MTWG Organizations & Participants (B) Ground Rules; (C) Draft Stage-gate Criteria; (D) Draft Intake Form; and (E) Staff Proposal's Content Guidance for MT Accord

DRAFT Proposed Market Transformation Stage/Gate Process

Phase I

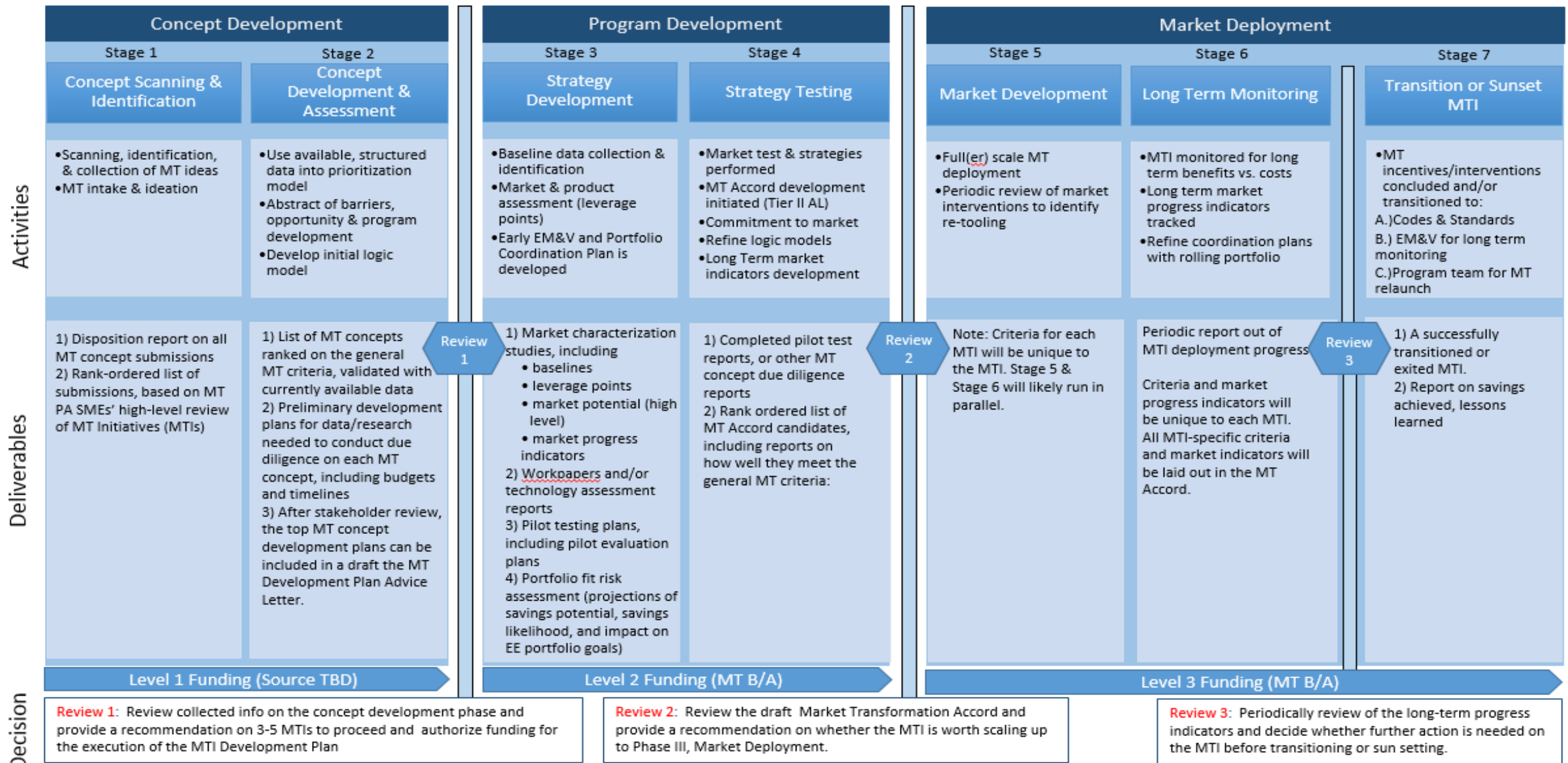
Phase II

Phase III

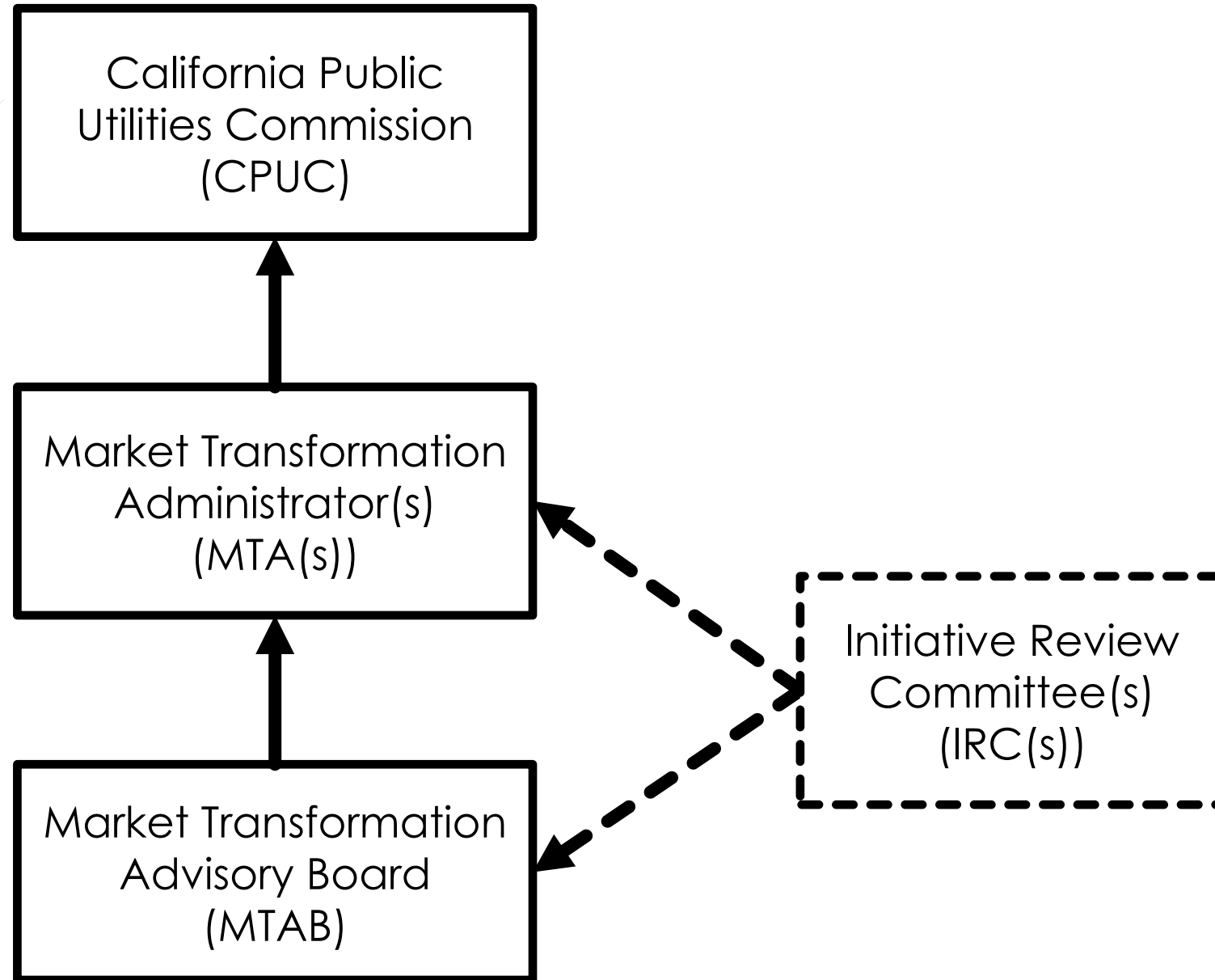
Concept Development

Program Development

Market Deployment



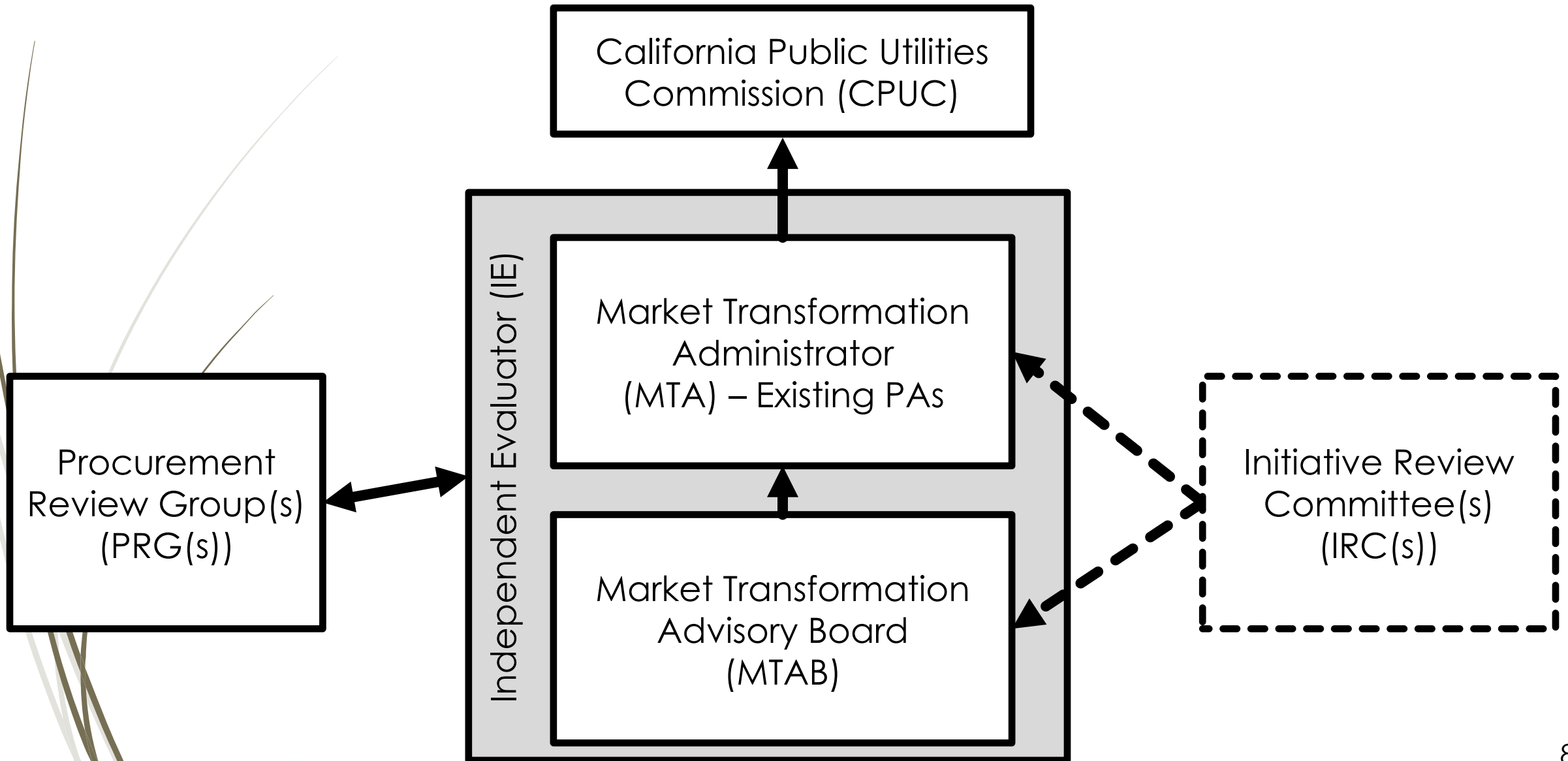
Stakeholder Roles & Responsibilities



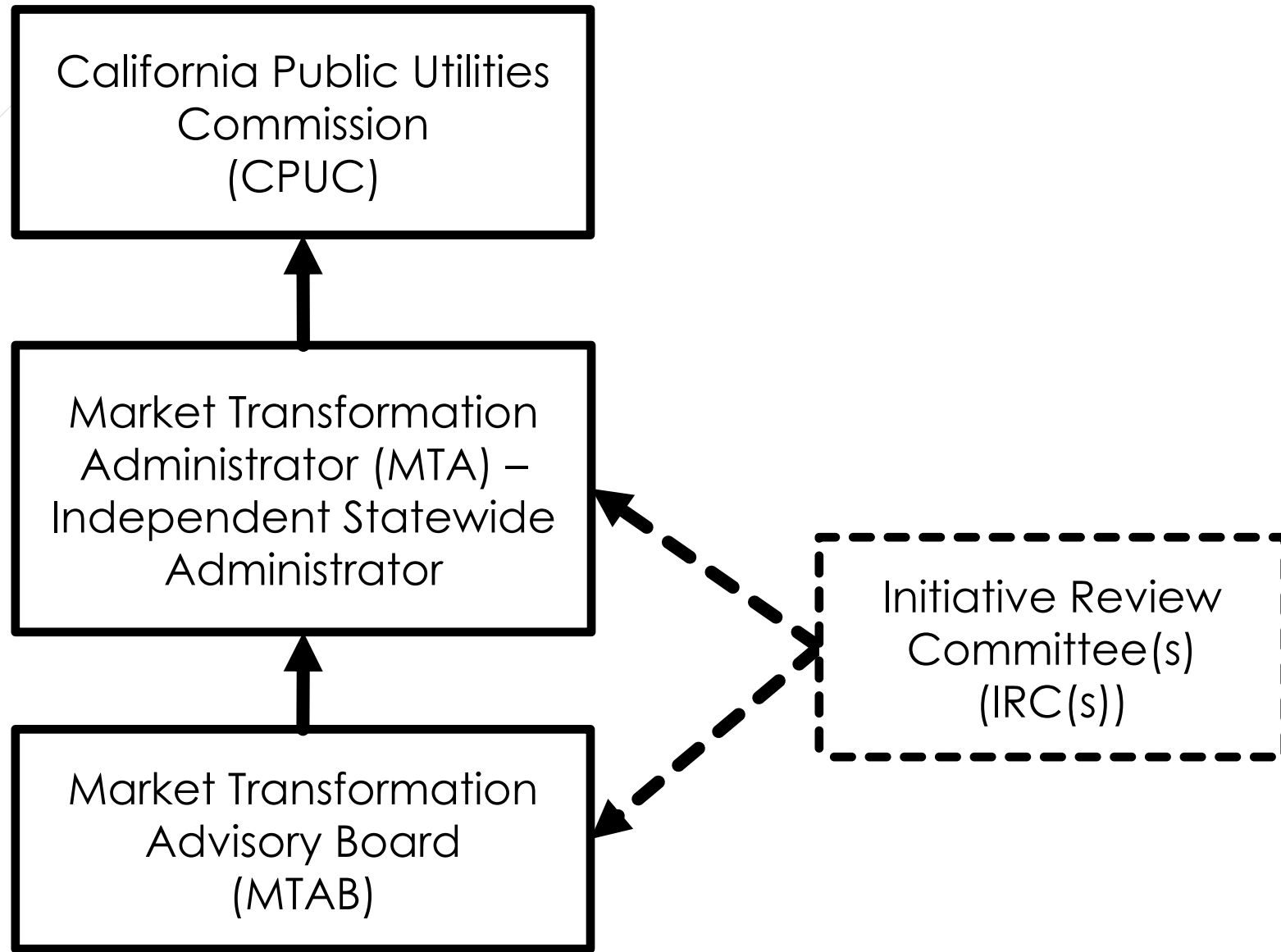
Non-Consensus Issues

1. MT Administrator(s) — Existing Program Administrator(s) vs. Single, Statewide Independent Administrator
 - ▶ Related features — Members of MT Advisory Board, and whether or not to use an IE & PRGs
2. MT Cost-Effectiveness Threshold — 1.5 vs. 1.25

MTA Option 1—Existing Program Administrators



MTA Option 2—Single, Independent Statewide Administrator



Next Steps

- 2/28 – Draft red line from meeting circulated
- 3/1 – CPUC confirms process for serving Report
- 3/4 – Final sign-off for non-consensus issues
- 3/6 – Distribution of draft final report
- 3/13 – Deadline for identification of any significant remaining/additional issues
- 3/14 – Circulation of any significant remaining/additional issues
- 3/20 – Tentative phone call to discuss any significant remaining/additional issues
- 3/15-3/29 (exact date TBD) – Final Report served