



Equity and Market Support Working Group (EMSWG) Meeting #2

December 5, 2023 | 9:00 AM - 12:00 PM PT

Hosted by California Energy Efficiency Coordinating Committee (CAEECC)

Introductions



In the **chat**, please introduce yourself with your:

- Name and pronouns
- Organization

Meeting Goals

1

**Discuss input
received in
homework**

2

**Begin to clarify
definitions and
issues related to
Equity Indicators**

3

**Confirm Work Plan
moving forward**

Agenda

Time	Topic
9:00	Welcome and Housekeeping
9:10	Summary of Homework
9:15	Session 1: Equity-related Definitions
10:30	10-minute Break
10:40	Session 2: Statewide Programs
11:15	Session 3: Work Plan
11:50	Wrap Up and Next Steps
12:00	Adjourn

Housekeeping

- EMSWG Roster
- Disclosures

EMSWG Members (as of 11/28/2023)

CAEECC Affiliation	Organization	Lead	Alternate
CAEECC Member	3C-REN	Erica Helson	N/A
CAEECC Member	SoCalGas	Halley Fitzpatrick	N/A
CAEECC Member	RCEA	Stephen Kullman	Patricia Terry
CAEECC Member	Code Cycle	Dan Suyeyaso	N/A
CAEECC Member	Grounded Research (for BayREN)	Jane Elias	Mary Sutter
CAEECC Member	PG&E	Moses Gastelum (equity)	Rob Bohn (market support)
CAEECC Member	San Joaquin Valley Clean Energy Organization	Courtney Blore Kalashian	N/A
CAEECC Member	SDG&E	Stephanie Gutierrez	Stacie Risley
CAEECC Member	Small Business Utility Advocates	Ted Howard	Britt Mara
CAEECC Member	Southern California Edison	Gary Golden	Jessica Lau
CAEECC Member	SoCalREN	Lujana Medina	Fernanda Craig
CAEECC Member	The Energy Coalition	Rebecca Hausheer	Natalie Espinosa
CAEECC Member	MCE	Brandon Ewert	N/A
Ex-Officio CAEECC Member	CPUC, Energy Division	Ely Jacobsohn	Pamela Rittelmeyer
Ex-Officio CAEECC Member	CPUC, Public Advocates Office	James Ahlstedt	N/A
Non-CAEECC Member	Association of Monterey Bay Area Governments (AMBAG)	Amaury Berteaud	N/A
Non-CAEECC Member	Mendota Group	Grey Staples	Rachel-Sours Page
Non-CAEECC Member	Oracle	David Siddiqui	Mary Sprayregen
Non-CAEECC Member	Resource Innovations	Chrissy Crowell	Chris Pilek
Non-CAEECC Member	Silent Running LLC	James Dodenhoff	N/A
Non-CAEECC Member	William Worthen Foundation	Alice Sung	Avery Kintner

Disclosure & Conflict of Interest Policy

Conflict of Interest (COI) Policy for EMS Working Group

All EMS Working Group members shall disclose to the CAEECC Facilitator their financial linkages to other members of the Working Group. Financial linkages to be disclosed, if any:

- A. For non-PAs: any existing contracts or subcontracts with a PA.
- B. For participating PAs: any contracts or subcontracts with non-PA Working Group participants.

Any person or entity paid to participate in the Working Group on behalf of another entity may only represent the entity providing compensation for their participation. (This requirement does not apply to compensation received through non-discretionary contracts, such as pass-through mandates.)

Note that the disclosed financial linkages will be posted to the CAEECC website. They are intended to inform and indicate any specific issues that may constitute a conflict of interest. Disclosures do not necessarily preclude a particular member from joining the WG.

Disclosures

Organization / Individual	Disclosures
CodeCycle	BayREN
Frontier Energy	I-REN, 3C-REN, SoCalGas, RCEA, BayREN, PG&E, SDG&E, & SCE
PG&E	Halley Fitzpatrick, Grounded Research, Oracle, Resource Innovations
Oracle	PG&E, SCE and SoCalGas
The Energy Coalition	SoCalREN, I-REN, BayREN, & SCE
Mendota Group	SDG&E and PG&E

Summary of Homework

Overview of Homework

Asks:

1. Priority Indicators – Provide a response to the following:
 - a. Which Indicators (from the Table of Adopted Indicators) are priorities for the Working Group to clarify? Why?
2. OPTIONAL – Feedback on the 11-7-2023 PA Starting Proposal - Table of Adopted Indicators – posted to the EMSWG Meeting #1 webpage.
 - a. PA and non-PA Members can provide feedback on the PAs' Starting Proposals for Equity Indicators (posted 11-6-2023). Note that there will also be future opportunities to provide feedback on the Equity Indicators.
 - b. Non-PA Members can add a tab to the PA Starting Proposals workbook and fill in the Table of Adopted Indicators for Equity Indicators.

Responses: [Ten](#)

Suggested Discussion Items from Homework

1. Clarifying Definitions in Equity and Market Support Indicators (e.g., equity target participant, participant, partner, etc.)
2. Identifying hard-to-reach, disadvantaged, and underserved individuals, communities, businesses and avoiding double counting
3. "Counting" in Statewide Programs
4. Electric rates used to calculate bill savings
5. First-year vs lifecycle savings (energy, GHG, bills, net vs. gross)
6. New data needed to report on Indicators
7. How Indicators will be interpreted and used by different stakeholders (e.g., Commission, PAs, CAEECC, public, etc.)

Session 1: Equity Definitions

Background

Goal

Begin to clarify definitions and issues related to Equity Indicators

Inputs

- Homework received
- Decision language
 - D. 23-06-055
 - D. 21-05-031
- Environmental and Social Justice (ESJ) Action Plan Version 2.0

Topic 1: Defining “equity target participants”

Equity Indicators 1-4, 10, and 13 rely on the term “**equity target participant**,” which is not directly defined in any CPUC decision.

Potential Starting Points:

- “**Equity Market Participants**” = an equity program participant that is identified by at least one of the equity segment flags in CEDARS (e.g., hard-to-reach, disadvantaged, or underserved)
- “All **equity segment participants**” means all of the participants that participated in an equity segment program, regardless of whether they are an equity target participant or not
- Definitions of disadvantaged (DAC), hard-to-reach (HTR), and underserved ([see Handout](#))

From Grounded Research's memo on Equity Indicators:

If a household / person / business is...	Comparison of Definitions (DAC, Underserved and HTR)			
	DAC	Underserved*	HTR**	
			Residential	Nonresidential
<i>Geographic-based requirements</i>				
In a CES_ DAC census tract	●	●	A	A
In a predominantly low-income census tract		●		
On tribal land	●	●	●	●
In a census tract with 75% of school children eligible for free lunch		●		
In a rural area			A	A
<i>Non-geographic-based requirements</i>				
A low income household		●	B	
Primary language other than English			B	B
Lives in a multifamily or mobile home (rent / lease)			B	
A small business (<25 employees or <20 kW Demand or <10,000 annual therms)				B
Rents or leases space				B
A public sector local government				B

● Household / person / business must meet the requirements shown by one of the dot to be considered part of the population noted in the column

*Program Administrators can propose to include additional groups in the underserved group. Underserved defined in D.23-06-055 at page 45.

HTR must meet the criteria noted as a dot **OR meet either criteria noted as A and at least one criteria noted as B **OR** meet three criteria noted as B.

Breakout Discussion Questions:

1. How does an "equity target participant" differ from an "equity segment participant" or an "equity market participant" if at all?
2. How do overlapping definitions of "disadvantaged community," "hard-to-reach," and "underserved" affect the PAs' ability to consistently report on these populations (e.g., as "equity target participants" and in Equity Indicators #11 and #12)?

Notes from Breakout Discussion Report Back

Topic 2: Defining and identifying “participants”

Who or what constitutes a "participant" varies by sector, program, and segment. Some participants could receive energy savings measures while others could receive information, advice, education, and/or technical assistance.

Sector	Residential	Business (Commercial)	Public	Agricultural	Industrial	Cross-cutting / WE&T
Participant (unit to be counted)	Households; Individuals; School-aged children; CBOs and the populations they serve	Business energy account; Single-site business; Multi-site business; Non-res building; Business owner; Business staff	Local govt; public agency; local govt or public building; local govt officials	Farms; Buildings at a farm; Farm owners; Farm staff; Pumps or other meters not in a building	N/A	Students; Transitional aged youth; Workers (diff. than disadvantaged worker); Workers of a specific segment

Discussion Questions:

1. What types of "participants" are expected to engage in Equity and Market Support Segment programs across the PAs? Do these differ from participants expected in Resource Acquisition programs?
2. Are there any missing types of "participants" from Table 2 of Grounded Research's memo on Equity Indicators?
3. How do variations among "participants" affect a reader's ability to understand information reported in Equity Indicators? Are there edits to the Indicators (or elsewhere) that can support clearer interpretation (if needed)?

00	Welcome & Housekeeping
01	Summary of Homework
02	Session 1: Equity-related Definitions
03	Session 2: Statewide Programs
04	Session 3: Work Plan
05	Wrap Up & Next Steps

**Break
(10 min)**

Session 2: Statewide Programs

Background

For statewide programs, IOUs receive credit for program benefits in proportion to their share of the budget. For Indicators that count participants in statewide programs, it would seem that IOUs would claim a proportion of participants, regardless of whether they are located within the IOU service territory.

Discussion Questions:

1. What proportion of the EE portfolio is affected by this issue? i.e., how many statewide programs are there?
2. How many Equity and Market Support segment programs are impacted by this issue?
3. How can the Indicators be clarified to address this issue?

Session 3: Work Plan

Save-the-Dates and Possible Discussion Topics

- December 6 - Continued Discussion on Equity Indicators
 - Electric rates used to calculate bill savings
 - First-year vs lifecycle savings (energy, GHG, bills, net vs. gross)
 - New data needed to report on Indicators
- January 17, 23, & 31 - Market Support Indicators
 - Definitions
 - New data needed to report on Indicators
 - How Indicators will be interpreted and used by different stakeholders
- February 21 & 28 - Report Recommendations
- Mid-March - Final Report submitted to PAs and Energy Division

Discussion Questions:

1. What additional topics should be priorities for the Working Group?
2. Are there topics well-suited for a "Huddle" vs a "Meeting"?
3. As the PAs gain experience with reporting on Indicators, is there a need to periodically check in with other PAs, Energy Division, and/or the Working Group?

Wrap Up & Next Steps

Recap of the day

Meeting Objectives:

1. Discuss input received in homework
2. Begin to clarify definitions and issues related to Equity Indicators
3. Confirm Work Plan moving forward

What to expect next

- We will be sending meeting again tomorrow, **December 6 from 1 - 4pm PT** to continue working on the Equity Indicators and addressing anything that we ran out of time for today.
- Meeting #2 Summary will be posted by December 12.

If you have any questions, please contact sooji@common-spark.com.

THANK YOU.

Next Meeting: December 6 at 1pm