



Cascade**Energy**[®]

SPARKe Commercial SEM Program Webinar

June 13, 2024

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Agenda

1 About Cascade

2 SPARKe Commercial Program Overview

3 Q&A

Who we are



200+

Employees

9

Offices

31

Years

8,000

GWh / yr goal

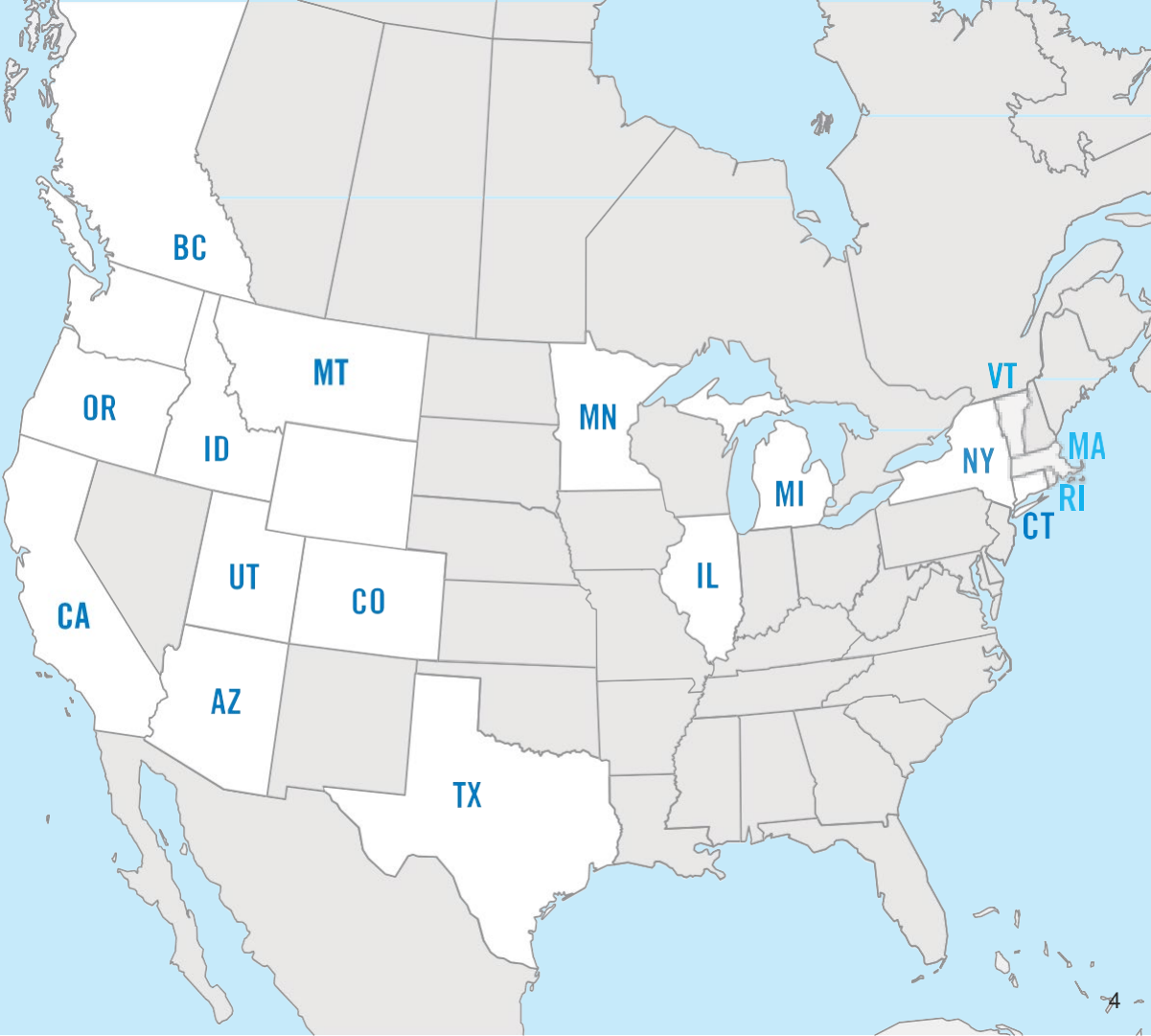
SEM Programs across North America

Programs 19

Cohorts 69

Workshops 400

SEM participants
via utility programs 500+



SPARKe COMMERCIAL STRATEGIC ENERGY MANAGEMENT

YOUR BEST FRIEND IN REDUCING ENERGY AND EMISSIONS



SPARKe Commercial SEM – Program Team



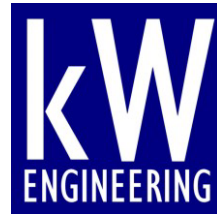
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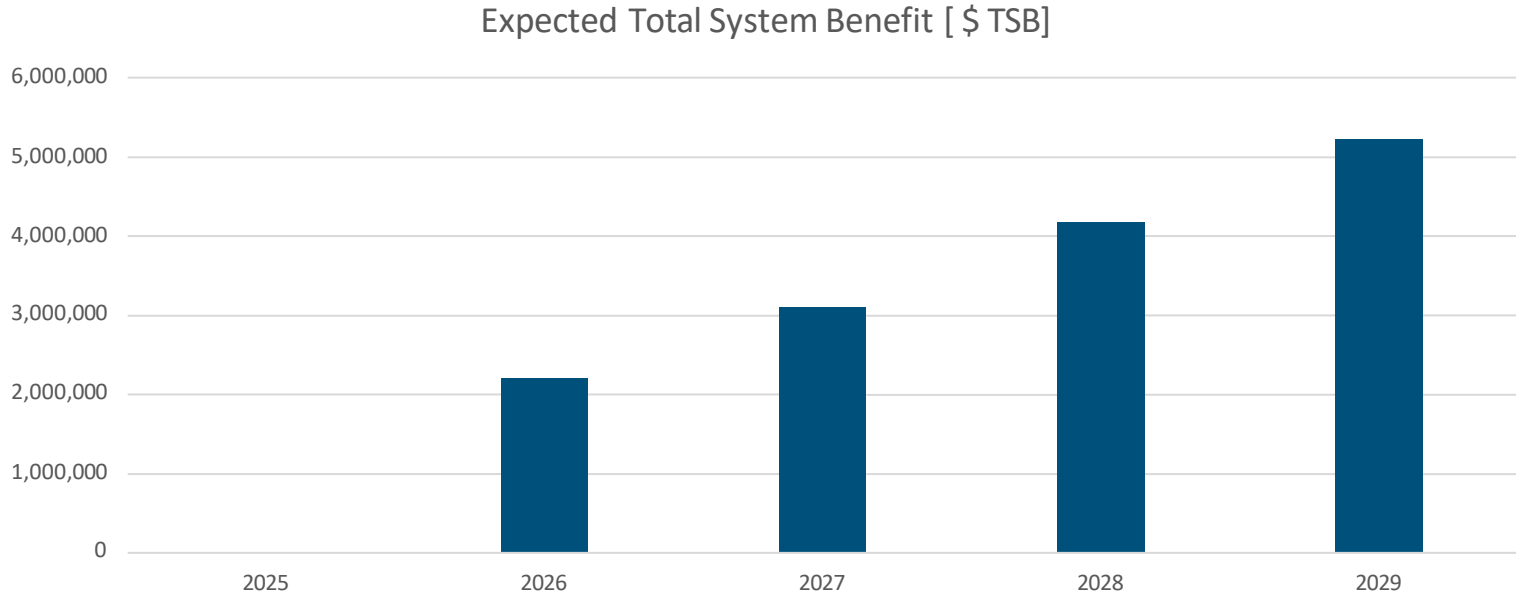
Energy
Solutions



WAYPOINT
ENERGY



SPARKe Commercial - Savings Goals



Expected Total System Benefit [\$ TSB]

14,707,313

Objectives

1

Maximize energy savings and TSB

2

Leverage Energy Sensei to maximize results

3

Increase customer engagement and satisfaction

4

Promote electrification and decarbonization

5

Provide an equitable program

SPARKe Commercial Participants

Eligibility Criteria

- Current customer of SCE, verified by their most recent utility bill.
- Designation as a commercial sector customer by SCE.
- Customer must be paying the public purpose program surcharge.

Target Customers

- Progressive
- Delegating
- Motivated

**Large Customer
Track (>10 GWH)**

Cohort Size
10-12 customers

What does SPARKe Provide to participants?



Energy Teams



Educational Modules



Energy Tools



Energy Performance Tracking



On-site and Remote Support



No/Low-cost O&M Projects



Capital Projects



Incentives and unique funding

SPARKe Commercial SEM Schedule

Year	2024			2025				2026				2027				2028				2029				
Quarter	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	
Ramp-up	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	
Recruiting	Dark Blue	Dark Blue	Dark Blue	Dark Blue	Light Blue	Light Blue	Light Blue	Dark Blue	Dark Blue	Dark Blue	Dark Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	
Cohort 1	Light Blue	Light Blue	Light Blue	Light Blue	Green	Green	Green	Green	Green	Green	Green	Green	Light Green	Light Green	Light Green	Light Green	Light Green	Light Green	Light Green	Light Green	Light Green	Light Green	Light Green	
Cohort 2	Light Blue	Light Blue	Light Blue	Light Blue	Green	Green	Green	Green	Green	Green	Green	Green	Light Green	Light Green	Light Green	Light Green	Light Green	Light Green	Light Green	Light Green	Light Green	Light Green	Light Green	
Cohort 3	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Light Blue	Green	Green	Green	Green	Green	Green	Green	Green	Light Blue	Light Blue	Light Blue	Light Blue

Q & A