

Comprehensive Energy Efficiency Resource Program (CEER)

California Energy Efficiency Coordinating Committee (CAEECC)
Public Workshop
October 18, 2024

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AGENDA

CEER Program Overview

Program Attributes and Descriptions

Process Flow

Next Steps and Q&A

CEER Program Overview

- **Addresses Gaps in 3P Portfolio:** Targets all sectors and captures project savings not eligible under current program offerings
- **Captures Stranded Customers:** Intended to also support customers who have commenced with installations but may be determined ineligible under program design or in instances where 3P contracts have terminated prematurely
- **Reintroduces Downstream Incentives:** Calculated and Deemed offerings
- **In-House Implementation:** Implemented by SCE
- **Comprehensive Sector Coverage:** Ensures no customer opportunities are left unaddressed
- **Market Support Program:** Will not endeavor to achieve set energy savings goals, but instead will make a customer's opportunity whole

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Program Description

- Comprehensive Energy Efficiency Resource (CEER) program helps address gaps in SCE's primarily Third-Party (3P) driven portfolio
- Allows for the installation and claiming of project savings that may not otherwise be eligible under current program offerings
- There will be energy efficiency opportunities that may require a simpler and more direct interim approach, which is not covered by the current 3P program designs that could be addressed by CEER
- A primary objective of this program is to ensure that "stranded" customer opportunities are captured

Program Delivery and Customer Services

- The program will offer Custom and Deemed measures to augment 3P offerings when stranded opportunities are identified by an SCE 3P implementer(s)
- The CEER program is a market support program and spans all Sectors, e.g., Agricultural, Commercial, Industrial, Public Sector, Cross Cutting, and Residential
- As a supplement to SCE's 3P programs, opportunity leads will come from various sources like 3P implementers and non-IOU Program Administrators (PAs)
- The program will not endeavor to achieve set energy savings goals, but instead will make a customer's opportunity whole
- This program may also serve to cover gaps while new 3P programs are under solicitation or after they exit the market

Program Attributes and Budget Information

| | |
|----------------------------|--|
| Program Name | <ul style="list-style-type: none">• Comprehensive Energy Efficiency Resource program |
| Program Budget | <ul style="list-style-type: none">• Assumed to be less than \$1 million annually |
| Program Impact | <ul style="list-style-type: none">• Minimal savings and demand impact as program participation is expected to be low |
| Program Cost-Effectiveness | <ul style="list-style-type: none">• Program is not intended to be cost effective |
| Program Implementer | <ul style="list-style-type: none">• Program Administrator (PA)-delivered |
| Market Sector | <ul style="list-style-type: none">• Residential, Commercial, Industrial, Agricultural, Public, and Cross-Cutting |
| Market Channels | <ul style="list-style-type: none">• Downstream |
| Intervention Strategies | <ul style="list-style-type: none">• Direct Install*, Incentive, Finance, Technical Assistance, and Other |

*Only to capture Deemed Direct Install measures that cannot be claimed under 3P program rules

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CEER Program Overview

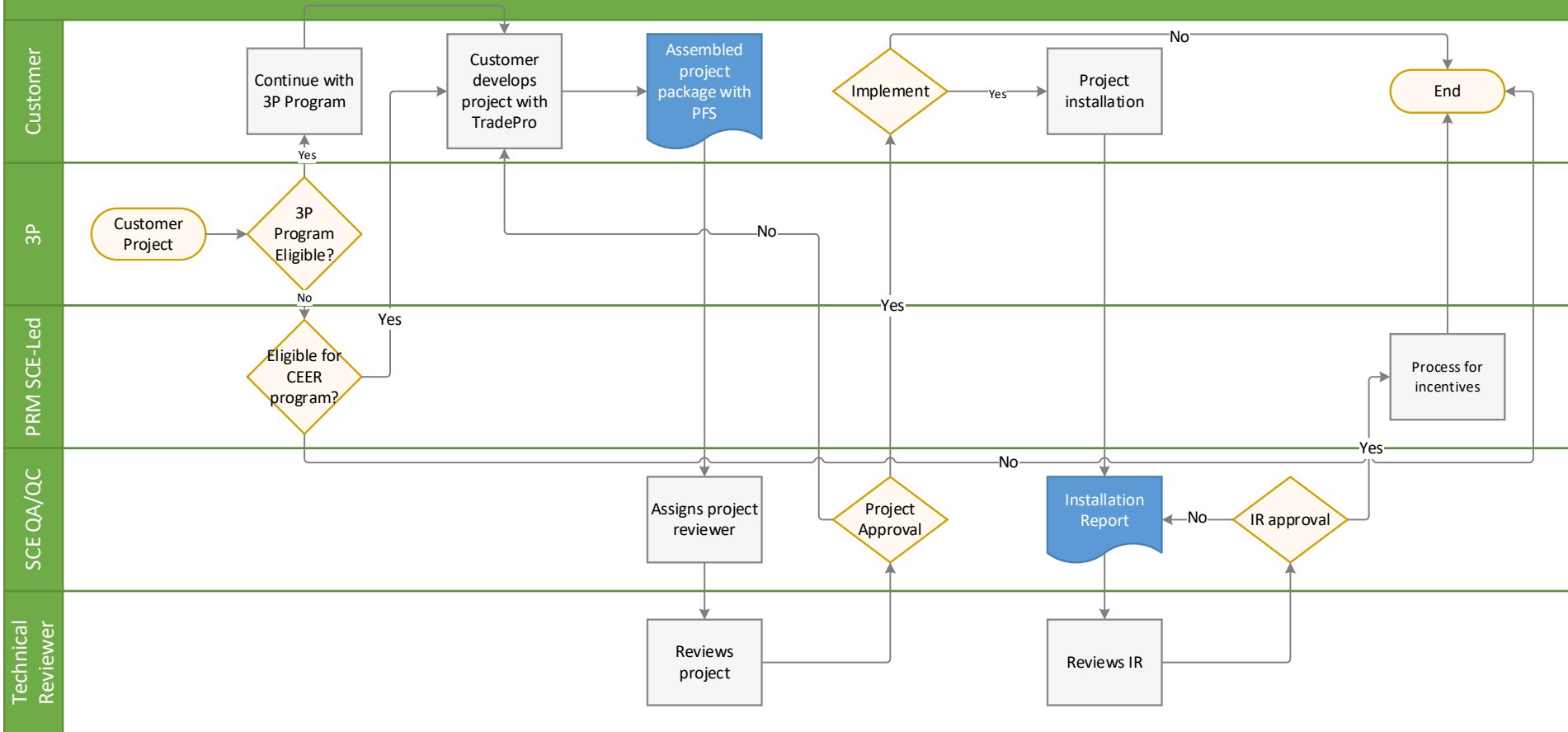
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Process Flow

CEER Program Process Flow Chart



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Next Steps

| Date | Activity |
|------------|-----------------------------------|
| 10/18/2024 | Webinar 20 days before filing AL |
| 10/27/2024 | Finalize Implementation Plan (IP) |
| 11/01/2024 | File Tier 2 Advice Letter |
| 12/30/2024 | CPUC approval |
| 12/31/2024 | Upload IP in CEDARS |
| 12/31/2024 | Launch program |

For additional program related questions please contact:
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Q&A