

Cal TF “Priority Solutions” for EE/Electrification



CALIFORNIA
TECHNICAL FORUM

ANNETTE BEITEL
CAL TF DISCUSSION WITH CAEECC



Overview

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Big Picture

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Existing EE/Decarbonization oversight framework (CPUC and PA) developed under completely different paradigm



Continued EE/Decarbonization funding “at risk”

Big Picture

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EE/Decarbonization savings essential to **affordably** achieving GHG reductions and modernizing grid

California should maintain its leadership position in EE and other customer demand-side programs

Six EE Priority Solutions

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Designed to unleash and accelerate EE

Developed through collaborative stakeholder discussions

ED Staff

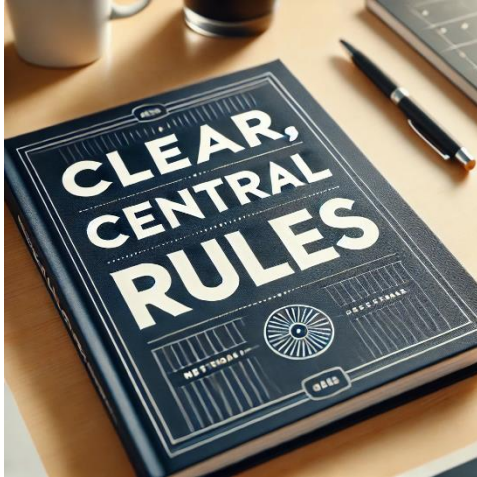
Program Administrators

Implementers

TF and PAC Members

#1: Clear Rules, Reasonably Applied

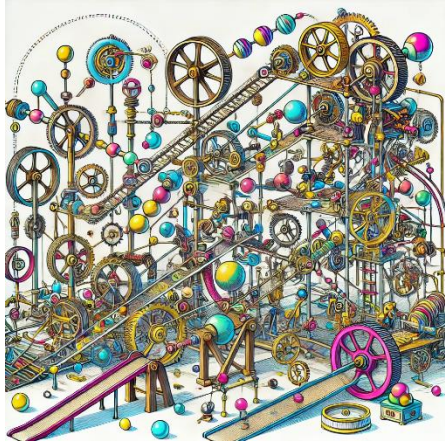
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- All Rules Public, Single Location
- Regular, *Scheduled* Updates with “Grace Period” for Effective Date
 - Communicated to All Stakeholders
- Reviewer Interpretation:
 - Were rules reasonably interpreted?
 - NOT:
 - ✦ Would reviewer have interpreted differently?
- Ensure stakeholders are aware of process and engagement opportunities

#2: Streamlined and Standardized

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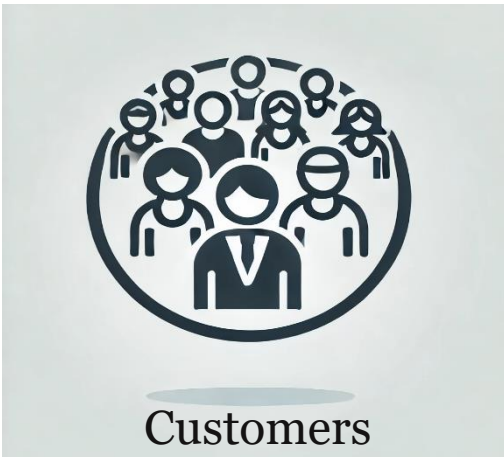


- **Single Statewide (*incl. PA*)**
 - Guidance Documents/Wiki
 - Forms and Tools
 - Review Processes
 - Web-based + validations
- **Streamlined Reviews for Measure Packages and Custom Projects (PA and CPUC Staff)**
 - Small projects
 - Projects using approved tools and methods
- **Single Set of Integrated Databases for EE Measures and Projects**
 - Project Development (if PA consents)
 - Project Review
 - Evaluation
 - Easy to extract data to track performance/other

#3. Design for Customer and Market

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Tradespeople



Customers

- **Centralize program information and intake**
 - Concierge
 - Account Service Reps
- **Provide certainty/reliability in program rules and processes**
- **Timely, rapid measure/project review and approval**
 - **Pay trades and customers quickly!!!**
- **Solicit/respond to market feedback**

#4: Reform Customer Incentive Eligibility

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- **Customers must know *up front* whether project is incentive – eligible**
 - Clear, objective template for customer incentive eligibility
 - No subjective “influence” determinations
- **Allow PA Discretion to Support Customer/Program Benefits**
 - Customers not automatically denied incentives when administrative rules violated

#5: Correctly Measure Savings

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- **Correctly Determine Baseline to Appropriately Count Savings:**
 - **Code**
 - **Rigorous Population-based Baseline Study**
 - No more “*informal*” studies
 - **Existing Conditions**
- **Eliminate rules that exclude broad classes of customers**
 - *They had “green” corporate objectives so would have done it anyway*

#6: Modernize NTG

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- **Eliminate NTG “Inheritance” Tax**
 - New programs get default .85 NTG
- **Program-level NTG Values Determined Ex Post, Applied Prospectively**
 - Customer payments not affected by program-level NTG ratios
- **Get Rid of “Influence” in Ex Ante**
 - Demonstrate implementer helped get project “over the finish line”
- **Modernize Ex Post NTG Survey Tool**
 - Discount NTG when free ridership is found, not when influence cannot be demonstrated as “more likely than not”

