



Cascade**Energy**[®]

SPARKe Industrial and Ag SEM Program Webinar

June 13, 2024

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Agenda

1 About Cascade

2 SPARKe Industrial/Ag SEM Program Overview

3 Q&A

Who we are



200+

Employees

9

Offices

31

Years

8,000

GWh / yr goal

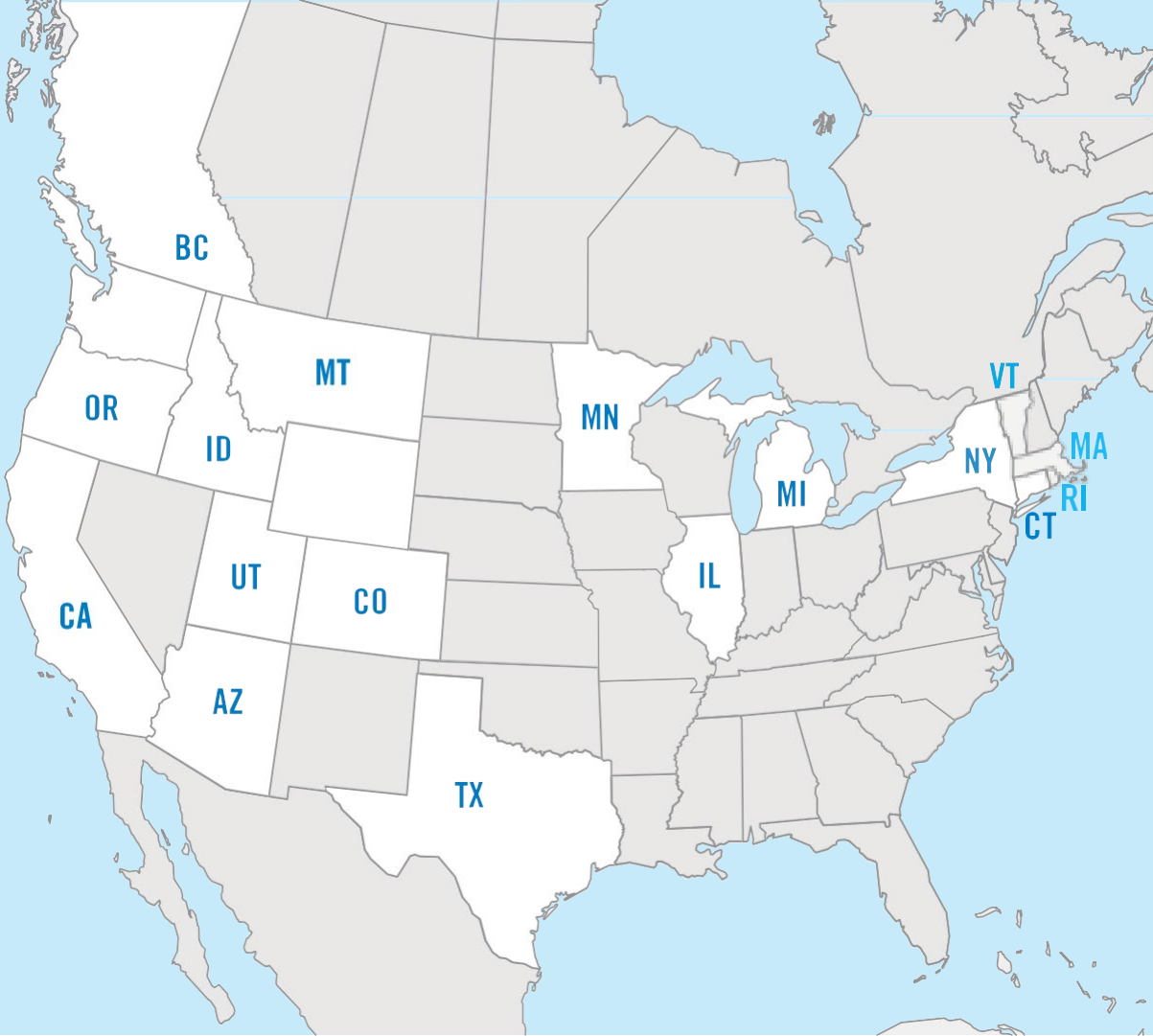
SEM Programs across North America

Programs 19

Cohorts 69

Workshops 400

SEM participants
via utility programs 500+



SPARKe INDUSTRIAL/AG STRATEGIC ENERGY MANAGEMENT

YOUR BEST FRIEND IN REDUCING ENERGY AND EMISSIONS



SPARKe Industrial/ Ag SEM – Program Team



Cascade**Energy**[®]



BASE ENERGY



**Energy
Solutions**

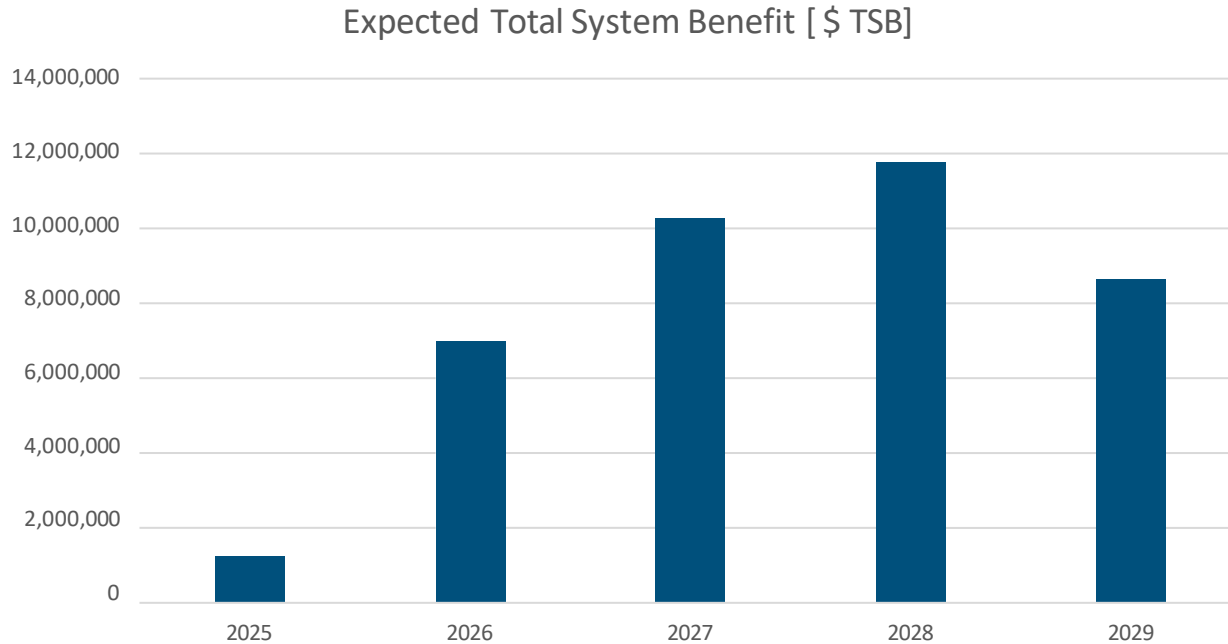


NEIF

NATIONAL ENERGY IMPROVEMENT FUND

A Certified B Corp™

SPARKe Industrial/Ag SEM - Savings Goals



Expected Total System Benefit [\$ TSB]

38,897,735

Objectives

1

Maximize energy savings and TSB

2

Leverage Energy Sensei to maximize results

3

Increase customer engagement and satisfaction

4

Promote electrification and decarbonization

5

Provide an equitable program

SPARKe Industrial/ Ag Participants

Eligibility Criteria

- Current customer of SCE, verified by their most recent utility bill.
- Designation as an industrial or agricultural sector customer by SCE.
- Customer must be paying the public purpose program surcharge.

Target Customers

- Progressive
- Delegating
- Motivated

**Large Customer
Track (>10 GWh)**

Cohort Size
10-12 customers

**Mid - Large
Customer Track
(2-10 GWh)**

Cohort Size
~20 customers

What does SPARKe provide to participants?



Energy Teams



Educational Modules



Energy Tools



Energy Performance Tracking



On-site and Remote Support



No/Low-cost O&M Projects



Capital Projects



Incentives, plus unique funding

Q & A