# California Public Utilities Commission 

ADVICE LETTER
SUMMARY

ENERGY UTILITY


## MUST BE COMPLETED BY UTILITY (Attach additional pages as needed)

Company name/CPUC Utility No.: Marin Clean Energy (MCE)

| Utility type: ELC PLC | GAS HEAT | WATER | Contact Person: Jana Kopyciok-lande <br> Phone \#: 415-464-6044 <br> E-mail: ikopvciok-lande@mcecleanenergv.org <br> E-mail Disposition Notice to: ikopvciok-lande $(a$ mcecleanenergv.org |
| :---: | :---: | :---: | :---: |
| EXPLANATION OF UTILITY TYPE |  |  | (Date Submitted / Received Stamp by CPUC) |
| ELC = Electric <br> PLC = Pipeline | $\begin{aligned} & \text { GAS }=\text { Gas } \\ & \text { HEAT }=\text { Heat } \end{aligned}$ | WATER = Water |  |

Advice Letter (AL) \#: 54-E
Tier Designation: 2
Subject of AL: Marin Clean Energy's 2022 and 2023 Energy Efficiency Annual Budget Advice Letter

Keywords (choose from CPUC listing): Compliance
AL Type: $\square$ Monthly $\square$ Quarterly $\square$ Annual $\square$ One-Time $\square$ Other:
If AL submitted in compliance with a Commission order, indicate relevant Decision/Resolution \#:
D.15-10-028, D.21-05-031

Does AL replace a withdrawn or rejected AL? If so, identify the prior AL: N/A
Summarize differences between the AL and the prior withdrawn or rejected AL: N/A
Confidential treatment requested?
Yes No
If yes, specification of confidential information:
Confidential information will be made available to appropriate parties who execute a nondisclosure agreement. Name and contact information to request nondisclosure agreement/ access to confidential information:

Resolution required? $\square$ Yes $\square$ No
Requested effective date: $12 / 8 / 21 \quad$ No. of tariff sheets: 0
Estimated system annual revenue effect (\%): N/A
Estimated system average rate effect (\%): N/A
When rates are affected by AL, include attachment in AL showing average rate effects on customer classes (residential, small commercial, large C/I, agricultural, lighting).

Tariff schedules affected:
N/A

Service affected and changes proposed': N/A
Pending advice letters that revise the same tariff sheets: N/A

Protests and all other correspondence regarding this AL are due no later than 20 days after the date of this submittal, unless otherwise authorized by the Commission, and shall be sent to:

CPUC, Energy Division
Attention: Tariff Unit
505 Van Ness Avenue
San Francisco, CA 94102
Email: EDTariffUnit@cpuc.ca.gov

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## ENERGY Advice Letter Keywords

| Affiliate | Direct Access | Preliminary Statement |
| :--- | :--- | :--- |
| Agreements | Disconnect Service | Procurement |
| Agriculture | ECAC / Energy Cost Adjustment | Qualifying Facility |
| Avoided Cost | EOR / Enhanced Oil Recovery | Rebates |
| Balancing Account | Energy Charge | Refunds |
| Baseline | Energy Efficiency | Reliability |
| Bilingual | Establish Service | Re-MAT/Bio-MAT |
| Billings | Expand Service Area | Revenue Allocation |
| Bioenergy | Forms | Rule 21 |
| Brokerage Fees | Franchise Fee / User Tax | Rules |
| CARE | G.O. 131-D | Section 851 |
| CPUC Reimbursement Fee | GRC / General Rate Case | Self Generation |
| Capacity | Hazardous Waste | Service Area Map |
| Cogeneration | Increase Rates | Service Outage |
| Compliance | Interruptible Service | Solar |
| Conditions of Service | Interutility Transportation | Standby Service |
| Connection | LIEE / Low-Income Energy Efficiency | Storage |
| Conservation | LIRA / Low-Income Ratepayer Assistance | Street Lights |
| Consolidate Tariffs | Late Payment Charge | Surcharges |
| Contracts | Line Extensions | Tariffs |
| Core | Memorandum Account | Taxes |
| Credit | Metered Energy Efficiency | Text Changes |
| Curtailable Service | Metering | Transformer |
| Customer Charge | Mobile Home Parks | Transition Cost |
| Customer Owned Generation | Name Change | Transmission Lines |
| Decrease Rates | Non-Core | Transportation Electrification |
| Demand Charge | Non-firm Service Contracts | Transportation Rates |
| Demand Side Fund | Nuclear | Undergrounding |
| Demand Side Management | Oil Pipelines | Voltage Discount |
| Demand Side Response | PBR / Performance Based Ratemaking | Wind Power |
| Deposits | Portfolio | Withdrawal of Service |
| Depreciation | Power Lines |  |
|  |  |  |

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MARIN COUNTY | NAPA COUNTY | UNINCORPORATED CONTRA COSTA COUNTY | UNINCORPORATED SOLANO COUNTY
BENICIA | CONCORD | DANVILLE | EL CERRITO | FAIRFIELD | LAFAYETTE | MARTINEZ | MORAGA | OAKLEY
PINOLE | PITTSBURG | PLEASANT HILL | RICHMOND | SAN PABLO | SAN RAMON | VALLEJO | WALNUT CREEK
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November 8, 2021
CA Public Utilities Commission
Energy Division
Attention: Tariff Unit
505 Van Ness Avenue, $4^{\text {th }}$ Floor
San Francisco, CA 94102-3298

## MCE Advice Letter 54-E

## Re: Marin Clean Energy's 2022 and 2023 Energy Efficiency Annual Budget Advice Letter

Pursuant to Decision ("D.") 15-10-028, Decision Re Energy Efficiency Goals for 2016 and Beyond and Energy Efficiency Rolling Portfolio Mechanics, ${ }^{1}$ D.18-05-041, Decision Addressing Energy Efficiency Business Plans, ${ }^{2}$ D.21-05-031, Assessment of Energy Efficiency Potential and Goals and Modification of Portfolio Approval and Oversight Process, ${ }^{3}$ D.21-09-037, Decision Adopting Energy Efficiency Goals for 2022 - 2032, ${ }^{4}$ and guidance from the California Public Utilities Commission ("CPUC" or "Commission"), Marin Clean Energy ("MCE") hereby submits its Annual Budget Advice Letter ("ABAL") for Program Years ("PYs") 2022 and 2023 as MCE Advice Letter ("AL") 54-E.

## Tier Designation

This AL has a Tier 2 designation pursuant to Ordering Paragraph ("OP") 4 of D.15-10-028, and as confirmed in OP 13 of D.21-05-031.

## Effective Date

Pursuant to G.O. 96-B, MCE requests that this Tier 2 AL become effective on December 8, 2021, which is 30 calendar days from the date of this filing.

[^0]
## Background

MCE has been administering energy efficiency ("EE") funds under California Public Utilities Code ("Code") Section 381.1(a)-(d) since 2013. ${ }^{5}$ The Commission originally restricted MCE's EE programs to serving gaps in Investor Owned Utility ("IOU") programs and hard-to-reach markets. ${ }^{6}$ At the time, the Commission acknowledged that these restrictions may cause MCE's portfolio to fail the Total Resource Cost ("TRC") test and thus did not initially impose a minimum cost effectiveness requirement on MCE. ${ }^{7}$ In 2014, however, the Commission lifted the restrictions and imposed the same cost effectiveness requirements on community choice aggregators ("CCAs") as IOUs. ${ }^{8}$

On January 17, 2017, MCE filed a Business Plan with the Commission that requested authorization to expand MCE's EE portfolio to include additional sectors and programmatic offerings. ${ }^{9}$ MCE proposed to offer programs in the following sectors: (1) Residential; (2) Commercial; (3) Industrial; (4) Agricultural; and (5) Workforce Education and Training (WE\&T). On June 5, 2018, the Commission approved MCE's Business Plan in D.18-05-041. ${ }^{10}$

## ABAL Filing Requirements

D.15-10-028 requires each EE program administrator ("PA") to submit an AL proposing a budget for the upcoming year's EE portfolio by the first business day of September each year. ${ }^{11}$ Subsequent Commission Decisions modified the ABAL filing requirements and due dates. More specifically, this AL complies with the Commission directive as outlined in the following Decisions.
D. 15-10-028 directs that the ABAL shall contain a cost-effectiveness ("CE") statement at the portfolio level, as well as summary tables with forecasted budgets and savings by sector and

[^1]program. The Decision also calls for a report on portfolio changes, annual spending, and fund shifting. ${ }^{12}$
D.18-05-041 authorized Commission staff to develop templates for the ABALs and directed the PAs to use these templates for future ABAL submissions. ${ }^{13}$ It also determined that PAs must include the following information in their ABAL submissions:

- Forecasted, claimed and evaluated CE information;
- Program, sector and portfolio budgets as well as authorized budgets, actual expenditures and annual budget caps in the business plan period;
- Forecasted, claimed and evaluated energy savings over the life of the Rolling Portfolio cycle;
- Greenhouse gas ("GHG") savings forecasts, actuals and goals;
- Sector-level metrics; and
- Discussion of program and portfolio changes, including a description of how to improve programs' CE over time. ${ }^{14}$
D.18-05-041 also determined that MCE's forecasted energy savings goals must meet or exceed the annual energy savings targets established in its Business Plan ${ }^{15}$ and forecasted budget must not exceed the PA's annual budget cap authorized in the Business Plan. ${ }^{16}$ Finally, D.18-05-041 determined that PAs must present a draft of their ABALs in a meeting of the California Energy Efficiency Coordinating Committee ("CAEECC") prior to submission. ${ }^{17}$
D.21-05-031 determined that EE goals will be expressed in Total System Benefits ("TSB") beginning in PY 2024. In PYs 2022 and 2023, PAs must report on TSB in addition to energy and peak demand savings. ${ }^{18}$ The Decision also segments the EE portfolios into three categories: Resource Acquisition, Market Support, and Equity. ${ }^{19}$ The Resource Acquisition segment of the portfolio must have a forecasted CE ratio that exceeds 1.0. Programs classified as Market Support or Equity must not meet a certain CE ratio but they are limited to not exceeding 30 percent of the

[^2]overall portfolio budget. ${ }^{20}$ D.21-05-031 further determines that program updates such as the opening or closure of programs may continue to be included in the budget ALs. ${ }^{21}$ The requirement to consult with the CAEECC before the filing of the ABAL is removed. ${ }^{22}$
D.21-09-037 directs PAs to file the 2022-2023 ABAL by November 1, 2021, or 30 days after the issue date of that same decision. ${ }^{23}$ It also determines that PAs must use the 2020 Avoided Cost Calculator ("ACC") for the 2022-2023 ABAL. ${ }^{24}$ Finally, it establishes a new process for non-IOU PAs to propose and update their portfolio goals and allows MCE to update their current EE portfolio goals via this ABAL filing. ${ }^{25}$

## Purpose

The purpose of this AL is to request approval of MCE's proposed EE budget for PYs 2022 and 2023. MCE request that the Commission approve its PY 2022 budget of $\$ 14,704,132$ and PY 2023 budget of $\$ 15,362,756$ for a combined budget of $\$ 30,066,888$. In addition to the budget request, MCE provides the following information as directed by the governing Decisions outlined above:

1. Portfolio Segmentation
a. Resource Acquisition
b. Market Support
c. Equity
2. MCE's Updated Portfolio Goals for 2022 and 2023
3. Goals, Cost Effectiveness and Budget
a. Forecasted Savings, Cost-Effectiveness, and Budget for PYs 2022 ad 2023
b. Claimed and Evaluated Savings and CE for the EE Portfolio to Date
c. GHG Emissions
d. Budget Request
4. Cost-Effectiveness Details
a. Cost-Effectiveness Challenges
b. Strategies to Improve Cost-Effectiveness
5. Portfolio and Program Changes
6. Metrics

Finally, MCE includes the following attachments with this AL:
(1) Attachment A: MCE Budget Filing Appendix
(2) Attachment B: MCE Supplemental Budget Showing
(3) Attachment C: MCE Budget and Savings True-up Tables

[^3](4) Attachment D: MCE Budget Filing Detail Report
(5) Attachment E: MCE CEDARS Filing Submission Receipt

## Discussion

## 1. Portfolio Segmentation

D.21-05-031 determined that beginning in PY 2022, EE portfolios must be segmented into three categories - Resource Acquisition, Market Support and Equity. ${ }^{26}$ MCE outlines its portfolio segmentation proposal for PYs 2022 and 2023 below. ${ }^{27}$

## Resource Acquisition

Per D.21-05-031, Resource Acquisition programs are defined as:
Programs with a primary purpose of, and a short-term ability to, deliver cost-effective avoided cost benefits to the electricity and natural gas systems. Short-term is defined as during the approved budget period for the portfolio [...]. This segment should make up the bulk of savings to achieve TSB goals. ${ }^{28}$

The programs within the Resource Acquisition segment have a primary focus to recognize energy efficiency as a resource by offering several participation pathways and program delivery strategies to maximize energy savings, customer benefit and increase cost effectiveness.

Table 1 describes MCE's proposed Resource Acquisition programs for PYs 2022 and 2023. Note that MCE is updating its portfolio by creating unique program IDs for existing sub-programs in this year's filing. More details on this update are provided in section 5.

[^4]Table 1: MCE's Resource Acquisition Programs in PY 2022 and 2023

| $\begin{array}{\|l\|} \hline 2022 \text { and } \\ 2023 \\ \text { Program ID } \\ \hline \end{array}$ | 2022 and 2023 Program Name ${ }^{29}$ | Corresponding 2021 Program ID | Corresponding 2021 Program Name |
| :---: | :---: | :---: | :---: |
| MCE01 | Multifamily Energy Savings ("MFES") | MCE01 | MF Comprehensive |
| MCE01c | Multifamily Strategic Energy Management ("SEM") | N/A | N/A |
| MCE02a | Commercial Deemed | Commercial Upgrade | MCE02 |
| MCE02b | Commercial Custom |  |  |
| MCE02c | Commercial SEM |  |  |
| MCE02d | Commercial Normalized <br> Metered Energy <br> Consumption ("NMEC") |  |  |
| MCE07 | Single Family Home Energy Report | Single Family Comprehensive | MCE07 |
| MCE10a | Industrial Deemed | Industrial | MCE10 |
| MCE10b | Industrial Custom |  |  |
| MCE10c | Industrial SEM |  |  |
| MCE10d | Industrial NMEC |  |  |
| MCE11a | Agricultural Deemed | Agricultural | MCE11 |
| MCE11b | Agricultural Custom |  |  |
| MCE11c | Agricultural SEM |  |  |
| MCE11d | Agricultural NMEC |  |  |

Short Description of Each Program:
a) Multifamily Energy Savings ("MFES") (MCE01): The MFES program provides technical assistance, rebates, and direct install energy efficiency measures. The program implements a comprehensive service model to offer technical assistance and guide property owners to the best-fit energy and resource conservation options. The program also provides participants with a uniform and integrated presentation of opportunities across programs with varied demand side management strategies.
b) Multifamily SEM (MCE01c): MCE is proposing to launch a new Multifamily SEM program in 2022. The Multifamily SEM program will drive measurable savings by engaging with property owners and managers to implement energy efficiency projects and

[^5]create an energy strategy with a focus on low to no-cost Behavioral, Retrocomissioning, and Operational ("BRO") measures.
c) Commercial Deemed (MCE02a): The Commercial Deemed program offers an easy and efficient pathway to encourage participation by offering a broad array of prescriptive measures and incentives.
d) Commercial Custom (MCE02b): The Commercial Custom program provides a calculated approach to individualized offerings for commercial customers to install EE measures above code. The program is tailored towards meeting customer needs in the form of technical assistance, flexible incentives, and project management to deliver reliable and persistent electric and gas savings.
e) Commercial SEM (MCE02c): The Commercial SEM program drives measurable savings by engaging with participants over at least two years to implement energy efficiency projects and create an energy strategy with a focus on low to no-cost BRO measures.
f) Commercial NMEC (MCE02d): The Commercial NMEC program offers a flexible path for commercial aggregators to bridge the gap of customer needs and MCE's energy efficiency resource needs. This population-level NMEC program leverages a market platform to procure cost-effective energy efficiency, as well as benefits which accrue to ultra-low global warming potential ("GWP") refrigerant projects. It aims to scale up investment in energy efficiency projects by paying participants a variable rate for savings that is grounded in avoided cost values, which fosters an emphasis on peak period savings and load-shaped energy efficiency. Aggregator payments are based on the meter-verified benefits of the project, net of administrative and customer costs.
g) Single Family Home Energy Reports ("HER") (MCE07): The Single Family HER program offers behavioral intervention strategies to residential participants with the goal of achieving short-term energy and cost savings that can persist and produce long-term behavior changes. The program fosters participant engagement and education through regular and participant-specific touch points in the form of digital home energy reports and a web-based education portal.
h) Industrial Deemed (MCE10a): The Industrial Deemed program offers an easy and efficient pathway to encourage participation by offering a broad array of prescriptive measures and incentives. The program is offered to all industrial customers.
i) Industrial Custom (MCE10b): The Industrial Custom program provides a calculated approach to custom offerings for customers to install measures above code. The program is tailored towards meeting industrial customer needs by providing technical assistance, incentives, and project management to deliver reliable and persistent electric and gas savings.
j) Industrial SEM (MCE10c): The Industrial SEM program drives measurable savings by engaging with participants over at least two years to implement energy efficiency projects and create an energy strategy with a focus on low to no-cost BRO measures.
k) Industrial NMEC (MCE10d): The Industrial NMEC program offers a meter-based alternative to custom project development for industrial customers. Whereas the Industrial SEM program is designed specifically for BRO savings, the Industrial NMEC program is
geared towards projects that are similar to those that would be carried out in commercial buildings.

1) Agricultural Deemed (MCE11a): The Agricultural Deemed program offers an easy and efficient pathway to encourage participation by offering a broad array of prescriptive measures and incentives. The program is offered to all agricultural customers and may facilitate opportunities for smaller business customers with low peak demands.
m) Agricultural Custom (MCE11b): The Agricultural Custom program provides a calculated approach to custom offerings, technical assessments and increased financial incentives for customers to install measures above code.
n) Agricultural SEM (MCE11c): The Agricultural SEM program drives measurable savings by engaging with participants over at least two years to implement energy efficiency projects and create an energy strategy with a focus on low to no-cost BRO measures.
o) Agricultural NMEC (MCE11d): The Agricultural NMEC program offers a meter-based alternative to custom project development for Agricultural customers. Whereas the Agricultural SEM program is designed specifically for BRO savings, the Agricultural NMEC program is geared towards projects that are similar to those that would be carried out in commercial buildings.

## Market Support

Per D.21-05-031, Market Support programs are defined as:
Programs with a primary objective of supporting the long-term success of the energy efficiency market by educating customers, training contractors, building partnerships, or moving beneficial technologies towards greater cost-effectiveness. ${ }^{30}$

MCE has one program within the market support segment - the Workforce, Education and Training ("WE\&T") program. No energy savings are attributed to the program, but it directly supports MCE's EE portfolio.

Table 2: MCE's Market Support Programs in PY 2022 and 2023

| Program ID | Program Name |
| :--- | :--- |
| MCE16 | Workforce, Education, and Training (WE\&T) |

## Short Description of Each Program:

Workforce, Education, and Training ("WE\&T") (MCE16): The WE\&T program provides energy contractors working within MCE's service area with no-cost technical trainings on home performance and electrification. The program also offers one-on-one field meetings with industry experts to help them identify savings opportunities and to receive feedback and technical best practices unique to their business. Furthermore, the program pairs qualifying contractors with pretrained job seekers. Local job seekers receive home performance training, job coaching support,

[^6]and are paired with contractors for a paid work experience with the goal of providing a sustainable career for the job seeker and a well-prepared staff member for the contractor.

## Equity

Per D.21-05-031, Equity programs are defined as:
Programs with a primary purpose of providing energy efficiency to hard-to-reach or underserved customers and disadvantaged communities in advancement of the Commission's Environmental and Social Justice (ESJ) Action Plan; Improving access to energy efficiency for ESJ communities, as defined in the ESJ Action Plan, may provide corollary benefits such as increased comfort and safety, improved indoor air quality, and more affordable utility bills, consistent with Goals 1, 2, and 5 in the ESJ Action Plan. ${ }^{31}$

MCE's equity segment includes two programs to advance electrification and comprehensive EE upgrades in disadvantaged and underserved communities.

Table 3: MCE's Equity Programs for PY 2022 and 2023

| Program ID | Program Name |
| :--- | :--- |
| MCE08 | Home Energy Savings |
| MCE17 | Commercial Equity |

## Short Description of Each Program

- Home Energy Savings ("HES") (MCE08): The HES program targets moderate-income customers that are hard-to-reach ("HTR"), located in Disadvantaged Communities ("DACs"), or whose household income falls between $200 \%$ and $400 \%$ of the Federal Poverty Guidelines ("FPG"). The target group's income exceeds the limit to receive services through programs like PG\&E's Energy Savings Assistance ("ESA") program and MCE's Low-Income Families and Tenants ("LIFT") Program but is too constrained to participate in market rate programs, i.e., lower middle-income customers. The program provides no-cost energy needs assessments and, as appropriate, comprehensive home energy efficiency and electrification upgrades.
- Commercial Equity (MCE17): MCE will launch a Commercial Equity program in 2023 with a focus on increasing participation for small businesses located within HTR and underserved communities. ${ }^{32}$

[^7]
## 2. Updated Portfolio Goals

As authorized under D.21-09-037, MCE is updating its 2022-2023 portfolio goals in this ABAL. ${ }^{33}$ MCE's portfolio goals were developed through an iterative, bottoms-up process that involves coordination between MCE staff, implementers, and technical consultants. MCE considered service area demographics, COVID-19 impacts, and other EE policy objectives when setting its updated portfolio goals for PYs 2022 and 2023.

MCE establishes its energy savings goals for PYs 2022 and 2023 in Table 4 below.
Table 4: MCE's Updated Portfolio Goals for PYs 2022 and 2023

| Program Year | TSB | Net kWh | Net kW | Net Therms (MM) |
| :--- | :--- | :--- | :--- | :--- |
| 2022 | $13,995,061$ | $15,037,357$ | 1,370 | 2,087 |
| 2023 | $14,772,012$ | $16,506,420$ | 1,371 | 4,377 |

## 3. Goals, Cost-Effectiveness and Budget

Forecasted Savings, Cost-Effectiveness, and Budget for PYs 2022 ad 2023
Table 5 provides an overview of MCE's 2022 and 2023 forecasted portfolio energy savings, TSB, cost-effectiveness, and budget. The net savings, TRC, Program Administrator Cost ("PAC"), and Ratepayer Impact Measure ("RIM") forecast values exclude market effects. MCE is forecasting a portfolio that meets the cost-effectiveness requirement for the resource acquisition segment.

[^8]Table 5: MCE Forecasted Savings, CE, and Budget for PYs 2022 and 2023

${ }^{1}$ This is the MCE's requested $E$ E Portsolio budget.
${ }^{2}$ The balance of unspent uncomnitted refects $M$
${ }^{3}$ See D.21-01-004 Tables 2 (2022) and 3 (2022)



## Claimed and Evaluated Savings and Cost-Effectiveness for the EE Portfolio to Date

Per D.18-05-041, EE PAs must also report on claimed and evaluated savings, as well as CE to date. ${ }^{34}$ MCE reports on these values in Attachment D: the Budget Filing Detail Report, which is also downloadable from the CPUC's CEDARS website. ${ }^{35}$

## GHG Emissions

Pursuant to D.18-05-041, PAs also need to report on greenhouse gas ("GHG") savings forecasts and actuals since the beginning of the rolling portfolio. ${ }^{36}$

Table 6: GHG Savings forecasts and actuals beginning with 2016

| Program Year | GHG Forecast and <br> (Tons CO2) | Actual GHG Savings (Tons <br> $\mathbf{C O}_{\mathbf{2}}$ |  |
| :--- | :--- | ---: | :--- |
| 2016 |  | $\mathrm{n} / \mathrm{a}$ |  |
| 2017 |  | 919 | 300 |
| 2018 |  | 507 | 750 |
| 2019 |  | 3,051 | 516 |
| 2020 |  | 7,794 | 1,417 |

## Budget Request

MCE is requesting a budget of $\$ 14,704,132$ for PY 22 and $\$ 15,362,756$ for PY 2023. Considering unspent funds from previous years, MCE proposes a 2022 and 2023 EE portfolio recovery budget of $\$ 14,388,951$ and $\$ 15,362,756$, respectively.

MCE's forecasted portfolio budgets exceed the annual budgets authorized in D.18-05-041. However, D.18-05-041 allows PAs to request unrequested funds as long as the total requested funding stays below the cumulative budget cap for the business plan period. ${ }^{37}$ As shown in Table 7 below, including 2022 and 2023 forecasted portfolio budgets, MCE will have $\$ 15.5$ Million in unrequested funds remaining for the current business plan period. The remaining amount in unrequested funds was adjusted for the fact that the new upcoming application will be in effect for 2024 and beyond. ${ }^{38}$

[^9]Table 7:MCE Budget and Savings True-Up


MCE request Pacific Gas and Electric Company ("PG\&E") provide the 2022 and 2023 budget request amounts, split into electric and gas budgets, to MCE via quarterly transfers as calculated below.

Additionally, MCE requests PG\&E transfer a one-time payment of the 2022 and 2023 EM\&V budgets as specified below by January 15 of each program year. MCE's EM\&V budget requests are consistent with the 4 percent EM\&V budget cap for the total portfolio budget adopted in D.09-$09-047 .{ }^{39}$ MCE is requesting an increase of its portion of the EM\&V budget to 40 percent per D.16-08-019. ${ }^{40}$ MCE's 2022 and 2023 EM\&V forecast includes estimated costs for a portfoliolevel process evaluation and a Commercial EE Market process evaluation. The process evaluations will help MCE improve program coordination, provide more effective delivery of services within the sectors served by MCE, and provide market insight that could be used to refine or develop new program areas.

In summary, MCE requests PG\&E transfer the following funds to MCE for PYs 2022 and 2023.

## Table 8: 2022 Fund Transfers from PG\&E to MCE

| Fuel Type |  | Quarterly Transfer |
| :--- | :--- | :--- |
| Total Electric Budget | $\$ 9,831,573$ | $\$ 2,457,893$ |
| Total Gas Budget | $\$ 3,969,213$ | $\$ 992,303$ |
| Subtotal | $\mathbf{\$ 1 3 , 8 0 0 , 7 8 7}$ | $\mathbf{\$ 3 , 4 5 0 , 1 9 7}$ |
| EM\&V | $\$ 588,165$ | One-Time Transfer |
| Total | $\mathbf{\$ 1 4 , 3 8 8 , 9 5 1}$ |  |

[^10]Table 9: 2023 Fund Transfers from $P G \& E$ to MCE

| Fuel Type |  | Quarterly Transfer |
| :--- | :--- | :--- |
| Total Electric Budget | $\$ 10,590,395$ | $\$ 2,647,599$ |
| Total Gas Budget | $\$ 4,157,851$ | $\$ 1,039,463$ |
| Subtotal | $\mathbf{\$ 1 4 , 7 4 8 , 2 4 6}$ | $\mathbf{\$ 3 , 6 8 7 , 0 6 1}$ |
| EM\&V | $\$ 614,510$ | One-Time Transfer |
| Total | $\mathbf{\$ 1 5 , 3 6 2 , 7 5 6}$ |  |

## Historical Budget Information

Information regarding historic program, sector, and portfolio budgets as well as authorized budgets, actual expenditures, and annual budget caps in the business plan period can be found in both Attachment C: Budget and Savings True Up Tables and Attachment D: the Budget Filing Detail Report.

## 4. Cost-Effectiveness Details

## Cost Effectiveness Challenges

The introduction of portfolio segmentation and limiting the cost-effectiveness requirement to the resource acquisition segment have helped overall portfolio cost-effectiveness. However, the following cost-effectiveness issues remain:

- As the Covid-19 pandemic continues, implementing energy efficiency programs continues to be a challenge. There are still major delays and setbacks in project completion timelines due to supply chain delays, competing priorities, worsened funding constraints, and COVID-safe protocols for all stages of program implementation. Additionally, there has been an increase in tenant turnover in rented spaces, which prevented access to certain efficiency programs due to the lack of 12-months of energy usage history for new tenants.
- The Cost-Effectiveness Tool ("CET") does not allow for custom load shapes resulting in inaccurate avoided cost benefits for meter-based programs that target reduction in peak demand. To bring the avoided cost benefits into alignment with the true value of load reduction during peak hours, PAs need to be able to claim savings in the hours they occur using custom load shapes in the CET rather than predetermined load shapes based on the average performance of deemed measures.
- While the equity and market support segments allow program administrators to focus on other important policy objectives, the 30 percent cap for those segments may not be enough for smaller PAs to provide comprehensive equity programs and the Commission should consider expanding the cap.


## Portfolio Strategies to Improve Cost-Effectiveness

MCE describes below some of the cost-effectiveness strategies that will improve MCE's portfolio energy savings, TSB and cost-effectiveness.

- For the Single Family HER program, MCE opted to sunset all paper home energy reports to counter any costs associated with superfluous mailings that did not translate to energy savings. This effort is expected to save program expenses and effectively raise costeffectiveness;
- MCE's new multi-family SEM program will achieve short-term behavioral energy savings at a cost that will be balanced by the cost-savings associated with it. By educating property owners and managers, the program will also lend itself to long-term energy savings when participants change out equipment with more efficient models and adopt other strategies for long-term energy savings;
- With SEM currently delivering the most cost-effective savings in the non-residential portfolio, MCE plans to offer SEM Cycle 2 (years 3 and 4) to continue customer engagement and achieve deeper savings with current participants completing year 2 ;
- Continue to target high value, peak period savings, and pay for the hourly value of savings net of project cost and administrative costs to drive a cost-effective portfolio via the Commercial NMEC program. Wherever possible, stack the value of demand response and load shifting into existing energy efficiency program designs to consolidate administrative costs;
- Expand the impact of the Commercial NMEC program by increasing the overall size of the market (e.g., through available budget), enrolling additional aggregators, and growing aggregator portfolios for increased market penetration and high-value savings;
- Incorporate the GHG benefits of refrigerant change projects within existing energy efficiency programs. The Commercial NMEC program presents an excellent opportunity to ensure that this is accomplished cost-effectively, by settling with participating aggregators on the delivered benefits net of project and administrative costs;
- Re-evaluated incentive rates by measure code, customer classification and technology;
- Continue to track and monitor COVID-19 impacts;
- Test alternative marketing strategies to increase customer participation such as case studies and customer testimonials. Increase MCE brand awareness;
- Strengthen engagement with City, County and local community-based organizations ("CBOs") to increase program awareness.


## 5. Portfolio and Program Changes

## New Programs

MCE is introducing two new programs into its 2022 and 2023 portfolio. The multi-family SEM program is expected to launch in 2022 and the Commercial Equity program is expected to launch in 2023. However, The Commercial Equity program will incur expenditures to be reported in 2022 as a result of program development.

The multi-family SEM program will drive measurable savings by engaging with property owners and managers to implement energy efficiency projects and create an energy strategy with a focus on low to no-cost BRO measures. The Commercial Equity program will focus on increasing participation for small businesses located within hard-to-reach, underserved and disadvantaged communities. The new programs are listed in Table 10 below.

Table 10: New Programs in PY 2022 and 2023

| Program ID | Program Name | Effective <br> Year | Program |
| :--- | :--- | :--- | :--- |
| MCE01c | Multifamily Strategic Energy Management (SEM) | 2022 |  |
| MCE17 | Commercial Equity | 2023 |  |

## Changes to Existing Programs

This section describes some of the program-level changes that MCE plans to implement in 2022 and 2023.

Multi-family Energy Savings (MCE01): MFES will expand the program's marketing activities to target communities that fall within the DAC categorization (as identified by CalEnviroScreen) and other historically underserved communities to increase participation of naturally occurring affordable housing ("NOAHs").

The MFES program will also pair energy efficiency measures with electrification measures to support the transition away from fossil fuels, create a healthier indoor environment for its communities, and reduce equipment and overall utility costs where feasible.

Single-Family Home Energy Report (HER) (MCE07): The program will add a SmartShop online portal to lead participants to local money- and energy-saving opportunities. By connecting participants to local vendors (contractors and retailers), they can more efficiently shop for energysaving measures and products. Also, the Single-Family HER program will no longer offer paper Home Energy Reports to make the program as cost-effective as possible. Paper HERs are not cost effective due to the extensive use of paper and mailing resources, which are not necessary with a digital-only campaign.

Home Energy Savings (HES) (MCE08): The Home Energy Savings program has expanded its implementation model to offer in-person assessments and contractor installation of all measures, including the energy-saving kit measures that were previously being mailed and self-installed by the customer, due to COVID-19. Offering a more traditional model that allows our trade ally to enroll customers, conduct a home assessment, and install all measures improves the overall efficiency and effectiveness of the program and provides greater customer service.

Existing Program IDs Split into Multiple Program IDs: MCE is splitting up three of its 2021 existing program IDs into multiple unique program IDs for existing sub-programs as shown in table 11 below. For example, in the case of the Commercial Upgrade Program, MCE has already been running deemed, custom, SEM, and NMEC sub-programs in 2021. To increase accuracy of program reporting and improve program performance transparency, MCE is now splitting these sub-programs out in unique program IDs in 2022, i.e., Commercial Deemed (MCE02a), Commercial Custom (MCE02b), Commercial SEM (MCE02c) and Commercial NMEC (MCE02d).

These program ID changes will be reflected in the California Energy Data and Reporting System ("CEDARS").

Table 11: 2021 Program IDs Split into Multiple 2022 and 2023 Program IDs

| $\begin{array}{\|l\|} \hline 2022 \text { and } \\ 2023 \\ \text { Program ID } \\ \hline \end{array}$ | 2022 and 2023 Program Name | Corresponding 2021 Program ID | Corresponding 2021 Program Name |
| :---: | :---: | :---: | :---: |
| MCE02a | Commercial Deemed | Commercial Upgrade | MCE02 |
| MCE02b | Commercial Custom |  |  |
| MCE02c | Commercial SEM |  |  |
| MCE02d | Commercial NMEC |  |  |
| MCE10a | Industrial Deemed | Industrial | MCE10 |
| MCE10b | Industrial Custom |  |  |
| MCE10c | Industrial SEM |  |  |
| MCE10d | Industrial NMEC |  |  |
| MCE11a | Agricultural Deemed | Agricultural | MCE11 |
| MCE11b | Agricultural Custom |  |  |
| MCE11c | Agricultural SEM |  |  |
| MCE11d | Agricultural NMEC |  |  |

## 6. Metrics

Pursuant to D.18-05-041, MCE reported on sector-level metrics and their associated targets for all program years up to 2020 in its EE Annual Report submissions. ${ }^{41}$ They can be downloaded in spreadsheet form on the CPUC's data reporting website, CEDARS. ${ }^{42} 2022$ and 2023 metrics targets are provided in Attachment A: Budget Filing Appendix.

## Notice

A copy of this AL is being served on the official Commission service lists for Application 17-01013, et al. and Rulemaking 13-11-005.

For changes to these service lists, please contact the Commission's Process Office at (415) 7032021 or by electronic mail at Process_Office@cpuc.ca.gov.

## Protests

Anyone wishing to protest this advice filing may do so by letter via U.S. Mail, facsimile, or electronically, any of which must be received no later than 20 days after the date of this advice filing. Protests should be mailed to:

[^11]CPUC, Energy Division
Attention: Tariff Unit
505 Van Ness Avenue
San Francisco, CA 94102
Email: EDTariffUnit@cpuc.ca.gov
Copies should also be mailed to the attention of the Director, Energy Division, Room 4004 (same address as above).

In addition, protests and all other correspondence regarding this AL should also be sent by letter and transmitted electronically to the attention of:

Jana Kopyciok-Lande<br>Strategic Policy Manager<br>Marin Clean Energy<br>1125 Tamalpais Ave.<br>San Rafael, CA 94901<br>Phone: (415) 464-6044<br>Facsimile: (415) 459-8095<br>jkopyciok-lande@mceCleanEnergy.org

Alice Havenar-Daughton<br>Director of Customer Programs<br>Marin Clean Energy<br>1125 Tamalpais Ave.<br>San Rafael, CA 94901<br>Phone: (415) 464-6030<br>Facsimile: (415) 459-8095<br>ahavenar-daughton@mceCleanEnergy.org

There are no restrictions on who may file a protest, but the protest shall set forth specifically the grounds upon which it is based and shall be submitted expeditiously.

## Correspondence

For questions, please contact Jana Kopyciok-Lande at (415) 464-6044 or by electronic mail at jkopyciok-lande@mceCleanEnergy.org.

## Conclusion

MCE respectfully requests approval of its 2022-2023 energy efficiency portfolio budgets.

# /s/ Jana Kopyciok-Lande 

Jana Kopyciok-Lande<br>Strategic Policy Manager<br>Marin Clean Energy

## ATTACHMENTS

(1) Attachment A: MCE Budget Filing Appendix
(2) Attachment B: MCE Supplemental Budget Showing
(3) Attachment C: MCE Budget and Savings True-up Tables
(4) Attachment D: MCE Budget Filing Detail Report
(5) Attachment E: MCE CEDARS Filing Submission Receipt
cc: $\quad$ Service Lists: R.13-11-005; A17-01-013, et al.

## ATTACHMENT A

## MCE Budget Filing Appendix



Place program in Table based on status category the program falls in. Determine which status category using program status come Jan 1, 2021 (if the 2021 ABAL filing is approved as is).

If a program is "zeroed out", i.e. has \$0 planned in PY 2021, but isn't listed in one of the first two "Programs to be closed" status categories, the PAs must list it in the Programs with reduced budgets category, and explain how/why the program is not marked for closure.

Status
Programs to be closed with the disposition of 2021 ABAL
These programs likely have $\$ 0$ budget planned in 2020, any any exceptions should be explained.
Programs to be closed upon completion of commitments
Separate from program level table, define/describe where the PA drew a line on which commitments to honor/complete Programs with reduced budgets (>40\% budget decrease), to continue in 2021

Programs that are new in 2021
These programs have \$0 2020 budgets

Programs with enhanced budgets ( $\mathbf{4 0 \%}$ budget increase)

Pa Name: Marin Clean Energy
Budget Year: 2022-2023

Spending Budget Comparison
Tab 3 - PA Spending Budget Request (PA Program and EM\&V + CEC AB 841) Tab 4 - PA Spending Budget Request (PA Program and EM\&V + CEC AB 841) Tab 7 - PA Spending Budget Request (PA Program and EM\&V + CEC AB 841) Tab 8 - PA Spending Budget Request (PA Program and EM\&V + CEC AB 841) Tab 9-PA Spending Budget Request (PA Program and EM\&V + CEC AB 841) ifferenc

Revenue Requirement or Cost Recovery Comparison
Tab 4 - PA Revenue Requirement Request
Tab 7 - PA Revenue Requirement Request (Cost Recovery) Difference

Program Budget by Cost Category
Tab 4 - Program Budgets
Tab 8-Caps \& Targets
Difference
Tab 9-Incentives Column, EE Total
Difference
Unspent/Uncommitted compared to CEC 2020 and beyond
Tab 4 - CEC value 2020 and Beyond amount
Tab 3 - Table 3d - 2020 and 2021 Unspent/Uncommitted
Difference

Portfolio Budget Total vs Budget by Function Summary Total Tab 7 - PA Portfolio Budget by Function Tab 9-PA Portfolio Budget by Function

Difference

Tab 7-PA Portfolio Budget by Function
Tab 9-PA Portfolio Budget by Function
Difference


$\left.$| 2022 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Residential | Commercial | Industrial | Agriculture | Public | Emerging <br> Tech |  <br> Standards | WE\&T | Finance | Cross Cutting | | OBF Loan |
| :---: |
| Pool | \right\rvert\,


| 2023 |  |  |  |  |  |  |  |  |  |  |
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| Residential | Commercial | Industrial | Agriculture | Public | $\begin{array}{c}\text { Emerging } \\ \text { Tech }\end{array}$ | $\begin{array}{c}\text { Codes \& } \\ \text { Standards }\end{array}$ | WE\&T | Finance | Cross Cutting |  | \(\left.\begin{array}{c}OBF Loan <br>

Pool\end{array}\right]\)

## Pa Name: $\quad$ Marin Clean Energy

Budget Year Marin Clean Energy
$2022-2023$
(This Table applies only to the IOU PAs)

| Table 1-Bill Payer Impacts - Rates by Customer Class |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Electric Average Rate <br> (Res and Non-Res) \$/kwh | Gas Average Rate <br> (Res and Non-Res) <br> \$/therm | Total Average <br> Anual Bill Savings <br> by Year (\$) | Total Average <br> Lifecycle Bill <br> Savings (\$) |
| Present Rates - System Average |  |  |  |  |
| $2021^{*}$ |  |  |  |  |
| 2022 |  |  |  |  |
| 2023 |  |  |  |  |

= Based on [relevant date] current effective rate
Total Average Annual Bill Savings by Year (\$) Electric Average Rate (Res and Non-Res) \$/kwh * Total First Year Electric Net Savings KWH + Gas Average Rate(Res and Non-Res) \$/therm * Total First Year Gas Net Savings Therm Total Average Lifecycle Bill Savings (\$)


| Cowaramame |  |  |  | 2021 Energy Efficiency <br> Portion of Electrtic Average <br> Rate <br> $\$ / k \mathrm{~Wh}$ |  |  |  | 2022 Energy Efficiency <br> Portion of Electric Average <br> Rate <br> $\mathbf{S} / \mathrm{kWh}$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
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Table 3 - Budget and Cost Recovery by Funding Source


Table 3b - Budget by Funding Source

| Portfolio Budget (Before Carryover) | 2022 Budget | 2022 \%Allocation | 2023 Budget | 2023 \%Allocation |
| :--- | :---: | :---: | :---: | :---: |
| Electric Procurement EE Funds | $\$ 10,475,110$ | $71 \%$ | $\$ 110031,661$ | $72 \%$ |
| Gas PPP Surcharge Funds | $\$ 4,229,023$ | $29 \%$ | $\$ 4,331,095$ | $28 \%$ |
| Total Funds | $\$ 14,704,132$ |  | $\$ 15, \mathbf{3 2}, \mathbf{7 5 6}$ |  |

Table 3c - Revenue Requirement for Cost Recovery by Funding Source

|  | 2022 <br> Authorized Funding in Rates (including Unspent/Uncommitted Funds ) | \%Allocation <br> Requenerement <br> Reqter Carroverer <br> adjustment | 2023 Revenue <br> Requirement | \%Allocation <br> after Carryover <br> adjustment |
| :--- | :---: | :---: | :---: | :---: |
| Electric Procurement EE Funds | $\$ 10,250,577$ | $71 \%$ | $\$ \quad 11,031,661$ | $72 \%$ |
| Gas PP Surcharge Funds | $\$ 4,138,374$ | $29 \%$ | $\$ 4,331,095$ | $28 \%$ |
| Total Funds | $\mathbf{S 1 4 , 3 8 8 , 9 5 1}$ |  | $\mathbf{S 1 5 , 3 6 2 , 7 5 6}$ |  |

Table 3d - Unspent/Uncommitted Carryover Funds (in positive \$ amounts)


Any actual uncommitted/unspent funds for 2023 will be trued-up in the IOU's respective electric and gas PPP annual rates advice letter for 2023
2 These funds are assigned to CEC AB 841

Table 3e - Total Requested Revenue Recovery 2022-2023 Portfolio - Demand
Response \& Energy Efficiency ${ }^{1,2}$


Notes:
1 Authorized budget excludes reductions from past unspent funds, carryover and is consistent with funding approved in D. 09-09-047, D. 12-11-015,
D.14-10-046 and D.15-10-028, D.18-05-041 and D.21-01-004

2 MCE is the PA. Therefore, the CCA row is empty
3 This represent total PA + EM\&V minus any relevant unspent/uncom mitted funds that offset the recovery request.
4 Program Funds represents the total program budget, excluding EM\&V. Only the electric IOU PAs will complete the Demand Response funding columns.
only the IOU completes this line and should be consistent table 7 .


Pa Name:
Budget Year:

| Marin Clean Energy |
| :--- |
| 2022-2023 |

Table 5 - Committed Energy Efficiency Program Funding - Funds Not Yet Spent as of 7/31/2021

| Accrued funds not yet spent | Electric Procurement | Natural Gas Public |  |
| :---: | :---: | :---: | :---: |
| Category | Funds | Purpose Funds | Total |
| 2017 to date EM\&V Funds |  |  | \$0 |
| 2017 to date Program Funds - Utility |  |  | \$0 |
| 2017 to date Program Funds - REN |  |  | \$0 |
| 2017 to date Program Funds - CCA |  |  | \$0 |
| 2018 to date EM\&V Funds |  |  | \$0 |
| 2018 to date Program Funds - Utility |  |  | \$0 |
| 2018 to date Program Funds - REN |  |  | \$0 |
| 2018 to date Program Funds - CCA |  |  | \$0 |
| 2019 to date EM\&V Funds |  |  | \$0 |
| 2019 to date Program Funds - Utility |  |  | \$0 |
| 2019 to date Program Funds - REN |  |  | \$0 |
| 2019 to date Program Funds - CCA |  |  | \$0 |
| 2020 to date EM\&V Funds |  |  | \$0 |
| 2020 to date Program Funds - Utility |  |  | \$0 |
| 2020 to date Program Funds - REN |  |  | \$0 |
| 2020 to date Program Funds - CCA (1) | \$511,341 | \$251,855 | \$763,196 |
| 2021 to date EM\&V Funds |  |  | \$0 |
| 2021 to date Program Funds - Utility |  |  | \$0 |
| 2021 to date Program Funds - REN |  |  | \$0 |
| 2021 to date Program Funds - CCA (1) | \$7,295,466 | \$2,179,165 | \$9,474,631 |

(1) MCE's committed funds are associated with projects and implementation contracts.


|  | atou |  | 2021 Program | 2022 Program |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 2021 Total Program <br> Contract <br> Expenditures, as <br> Reported by Lead <br> IOU** (YTD as of July <br> 31,2021 )$\|$ |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
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|  | ${ }^{\text {prst }}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Usatram tuvac Comm fees |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |






This is the MCE's requested E P Portfolio budget.
${ }^{3}$ See $0.21-01-004$ Tables 2 (2022) and 3 (2022)
-.004 Tables 2 (2022) and 3 (2022)
The amount of funds to be collected (cost recovery) for the PAEE Program Year $=$ Line $9-$ Line $10+L$ Line 12



Notes:

1. $10 \%$
$10 \%$ cap requirement based on D. 09-09-047 is set for IOU only.
New Thir
2. New Third party program definition per D. D 16-08-019, OP 10 . For Row 3 of this table, the "Third Party \& Parnership" administrative costs under the "Non-Third Party
Qualifying Costs" column are costs for programs that met the old Third Party definition prior to the transition to the new third party definition.

TTing Cosis" column are costs for programs that met the old Third Party definition prior to the transition to the new third party definition.
 program, 3 P Placenoldar
Standards Advocacy).
4. Statewide Marketing \& Outreach (SW MEEO) is excluded from the Marketing and Outreach cost target calculation per D.13-12-038, at p. 82
5. Statewide ME\&O budgets for October 2019 through 2021 were requested in Advice Letter 4098-G/5544-E and supplements, and are pending approval. The amount
in Line 7 represents the portion allocated to EE.
. For IOUs, EM\&V costs only includes IOU's Total EM\&V budget (PA + ED) and does not include REN or CCAs EM\&V budget. For RENs \& CCAs, include EM\&V-PA
Budget and EM\&V-ED $=\$ 0$ O
7. The EM\&V percentage is based on PA's total portfolio budget of $\$ 14,704,132$, which excludes SWME\&O, RENS, CCAs and CEC AB 841. This is the Total in line 13
8. As directed in the Energy Efficiency Policy Manual Version 5 July 2013, page 92 , this total includes SW ME\&O and excludes REN and CCA budgets and is the
denominator used to calculate the IOU PA Admin, Marketing, and Direct Implementation Non-Incentives percentages.
9. IOUPA's 2021 Proposed Budget of $\$ X$ excludes SWME\&O budget of $\$$ Y and includes CEC AB 841 budgets of $\$$ Z.
io IOUPA's percentage for Third-Party Implementer Contracts uses $\$ X$ as its denominator, which is IOU PA Subtotal including EM\&V, but excluding SWME\&O, REN
10. IOUPA's percentage for Third-Party Implementer Contracts uses $\$ X$ as its denominator, which is IOU PA Subtotal including EM\&V, but excluding SWME\&O, REN
and CCA. This is the Total in line 13 minus, minus SWME\&O in line 7 .
11. IOU's Third-Party Implementer Contracts (as defined per $\mathrm{D} \cdot 16-08-019, \mathrm{OP} 10$ ) includes third-party contract and incentive budgets and statewide qualifying contract and incentive budgets.

| Aggregated Category | Definition | Functional Category | Detailed Definition |
| :---: | :---: | :---: | :---: |
| Policy, Strategy, and Regulatory Reporting Compliance | Includes policy, strategy, compliance, audits and regulatory support | Planning \& Compliance | DSM Goal Planning; lead legislative review/positioning; policy support on reg proceedings; portfolio optimization; end use-market strategy; DSM lead for PRP, DRP, ES; locational targeting; audit support; SOX certifications; developing control plans; developing action plans; continuous monitoring; inspections; program/product QA/QC; decision compliance oversight/tracking; data requests; policies \& procedures |
|  |  | Company Regulatory Support | Case management for EE proceedings |
| Program management | Includes labor, contracts, admin costs for program design, program implementation, product and channel management for all sectors | Program <br> Management \& Delivery | Market Segment \& Locational Resource programs; Business Core \& Finance Programs; Large Power DR Programs; Non-Res HVAC \& Technical Services; Program Integration \& Optimization; Residential EE \& DR Programs (incl. Res HVAC QI); IQP \& Economic Assistance Programs; Mass Market DR Programs; Education \& Information Products \& Services; Energy Leader Partnerships; Institutional \& Federal Partnerships; REN Coordination; Strategic Plan Support; Energy/Water Program Mgt; Service Level Agreement Tracking |
|  |  | Product <br> Management | Manage end-to-end new products and services (P\&S) intake, evaluation, and launch process; develop and facilitate P\&S governance teams, coordination of all sub-process owners, stakeholders, and technical resources required to evaluate and launch new products; evaluate and launch new services and OOR opportunities; develop external partnerships \& strategic alliances; work with various companies and associations to help advance standards, products, and tech.; work with external experts to help reduce SCE costs to deliver new prog. and products; develop and launch new customer technologies, products, services for residential and business customers; conduct customer pilots of new technologies and programs; lead customer field demonstrations of new technologies and products; align new P\&S to savings programs/incentives; develop new programs/incentives in support of savings goals |
|  |  | Channel Management |  |
|  |  | Contract <br> Management | Budget forecasting, spend tracking, invoice processing, and contract management with vendors and suppliers; Regulatory support for ME\&O activities |
| Engineering Services | Includes engineering, project management, and contracts associated with workpaper development and pre/post sales project technical reviews and design assistance | Custom project support | Management of Emerging Products projects; Customized reviews; LCR/RFO support; Ex-ante review management; Technical policy support; Technical assessments; Workpapers; Tool development; End use subject matter expertise |
|  |  | Deemed workpapers |  |
|  |  | Project <br> management |  |
| Customer Application/Rebate and Incentive Processing | Costs associated with application management and rebate and incentive processing (deemed and custom) | Rebate \& Application Processing |  |
| Inspections | Costs associated with project inspections | Inspections |  |
| Portfolio Analytics | Includes analytics support, including internal performance reporting and external reporting | Data analytics | Data development for programs, products and services; Standard and ad hoc data extracts for internal and external clients ; Database management; CPUC, CAISO reporting; Data reconciliation; E3 support ; Compliance filing support; Funding Oversight; ESPI support; Program Results Data \& Performance |
| EM\&V | EM\&V expenditures | EM\&V Studies | Program and product review; manage evaluation studies |
|  |  | EM\&V Forecasting | EE lead for LTPP and IEPR; market potential study; integration w/ procurement planning; CPUC Demand Analysis Working Group |
| ME\&O | Costs associated with utility EE marketing; no statewide; focus on outsourced portion | Marketing | Customer Programs, Products, and Services Marketing; Digital Product Development; Digital Content \& Optimization |
|  |  | Customer insights | Voice of the Customer; Customer satisfaction study measurement and analysis (JD Power, SDS); Customer testing/research |
| Account Management / Sales | Costs associated with account rep energy efficiency sales functions | Account <br> Management |  |
| ${ }^{1 T}$ | IT project specific costs and regular O\&M | IT - project specific | Projects and minor enhancements. Includes project management/business integration ("PMO/BID"). Excluded: maintenance (which SCE defines as when something goes down, normal batch processing, verifying interfaces, etc.). |
|  |  | IT - regular O\&M |  |
| Call Center | Costs associated with call center staff fielding EE program questions | Call Center |  |



| Sector | 2020 EE Peotfolio Expenditures |  |  |  |  |  | 2022 EE Peorfol |  |  |  |  |  |  |  | 2023 EP Portoloio sudget |  |  |  |  |  |  |  | 2202 E Peorfolio Sis |  |  | 2022 Ef Portfolio forecasted Savings |  |  | 2023 EE Porfolio Forecasted Saving |  |  |
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|  |  | Labor | Non-Labor (excl. Incentives) | Incentives |  | Total |  | Labor |  | -Labor (excl ncentives) |  | Inentives |  | Toal |  | Labor |  | - Labor (excl. |  | neentive |  | Total | kw | kw | ммtherns | kwh | kw | мтневмs | kwh | kw | MмTHenмs |
| Residential | 5 | 220,637 | 633,100 | 241,065 | 5 | 1,094,803 | 5 | 441,210 | 5 | 1,748,075 | 5 | 2,347,715 | 5 | 4,537,000 | 5 | 467,441 | 5 | 1,852,004 | 5 | 2,319,975 | 5 | 4,639,421 | 278.583 | 4 | 0.01 | 3,339,467 | 56 | 0.05 | 4,811,750 | 59 | 0.05 |
| Commerial | 5 | 128,112 | 560,987 | 326,407 | 5 | 1,015,506 | 5 | 343,614 | s | 2,380,112 | S | 4,078,265 | s | 6,801,991 | 5 | 427,097 | 5 | 2,958,376 | 5 | 4,087,055 | 5 | 7,472,528 | 1,746,234 | 98 | 0.08 | 9,204,233 | 1,222 | 0.07 | 9,256,230 | 216 | 0.07 0.15 |
| Industrial | s | 277,576 | 281,430 | 33,727 | 5 | 592,732 | s | 514,283 | s | 583,911 | s |  | s | 1,289,458 | 5 | 479,650 | 5 | 544,589 | s | 120,204 | 5 | 1,144,443 |  | 8 | 10.00 |  | 18 | 0.18 |  | 16 | 0.15 |
| Agricultur | s | 85,408 | 130,096 | 17,740 | s | 233,243 | 5 | 429,968 | S | 228,937 | 5 | 146,043 | s | 804,948 | s | 439,660 | s | 234,097 | 5 | 122,517 | 5 | 796,274 | 369,162 |  |  | 976,693 | 75 | 0.03 | 981,779 | 80 | 0.03 |
| Public | 5 |  | S - | 5 | 5 |  | s |  | 5 |  |  |  | 5 |  | 5 |  | s |  | s |  |  |  |  |  |  |  |  |  |  |  |  |
| Cross Cutitig** | 5 |  | 118,326 | S | 5 | 118,326 | 5 | 141,407 | S | 541,163 |  |  | 5 | 682,571 | 5 | 154,417 | s | 541,163 | 5 |  | 5 | 695,580 |  |  |  |  |  |  |  |  |  |
| Toat Sector Budget | s | 711,733 | 1,723,39 | 618,938 | s | 3,054,610 | 5 | 1,870,482 | 5 | 5,482,198 | 5 | 6,763,287 | s | 14,115,967 | 5 | 1,968,264 | s | 6,130,230 | 5 | 6,649,751 | 5 | 14,748,246 | 2,818,53 | 110 | 0.09 | 15,073,357 | 1,370 | 0.34 | 16,506,420 | 1,371 | 0.30 |
| ${ }^{\text {EMSV-PA }}$ | 5 |  | 25,622 | ${ }_{5}{ }_{5}$ | s | 25,622 | s | 45,008 | s | ${ }^{180,031} 3$ |  |  | ${ }_{5}$ | ${ }_{365,126}$ | s | 46,731 | s | ${ }_{\text {1860,957 }}$ | 5 |  | s | ${ }^{233,653} 3$ |  |  |  |  |  |  |  |  |  |
| OBF-Loan Pool** | S | - | 5 S | 5 | s | . | s | . | 5 |  | 5 | . | s |  | s | . | S |  | S |  | 5 |  |  |  |  |  |  |  |  |  |  |
| $\frac{C E C}{\text { A A } 841}$ Pa | 5 |  | S 1,749,561 | ${ }_{5}^{5} 518$ | 5 |  | s |  | ${ }_{5}^{5}$ |  |  |  | s | 14,704,132 | s |  | s |  | s |  | s |  |  |  |  |  |  |  |  |  |  |
|  |  | 711,733 | S $1,749,561$ | S 618,938 | s | 3,080,232 | 5 | 1,915,490 |  | 6,025,355 |  | 6,763,28 | s | 14,704,132 | 5 | 2,014,995 | s | 6,698,09 | 5 | 6,649,751 | 5 | 15,362,76 | 2,818,531 | 110 | 0.09 | 15,073,357 | 1,30 | 0.34 | 16,506,420 |  | 0.30 |

A. $\rightarrow$ Attachment-A, Question C. 8 -
"Present a single table summarizing energy savings targets, and expenditures by sector (for the six specified sectors). This table should enable $\cdot /$ facilitate assessment of relative contributions of the sectors to savings targets, and relative cost-effectiveness." ${ }^{\circ}$
$\rightarrow$ TURN and ORA invite the PAs to propose a common table format for this
information.. ${ }^{\text {We }}$ edon'thave anything specific $\cdot$ 'n $\cdot$ mind. $\|$
$\rightarrow$ Additionally, include a abrief description of the method used by the PA• to estimate the costs presented $\cdot$ in the $\cdot$ C. $8 \cdot$ Table. - If

Pa Name: $\quad$ Marin Clean Energy
Budget Year:
PORTFOLIO STAFFING

| Functional Group | 2020 EE Portfolio <br> FTE | 2022 EE Portfolio <br> FTE | 2023 EE Portfolio <br> FTE |
| :--- | ---: | ---: | ---: |
| Policy, Strategy, and Regulatory Reporting Compliance | 1.0 | 1.1 | 1.1 |
| Program Management | 2.1 | 3.5 | 3.5 |
| Engineering Services |  |  |  |
| Customer Application/Rebate/Incentive Processing | 0.3 | 0.5 | 0.5 |
| Customer Project Inspections | 0.1 | 0.1 | 0.1 |
| Portfolio Analytics | 0.3 | 0.3 | 0.3 |
| EM\&V (Local) | 0.1 | 0.3 | 0.3 |
| ME\&O Lor | 0.5 | 0.8 | 0.8 |
| Account Management / Sales |  |  |  |
| IT |  |  |  |
| Call Center |  |  |  |
|  |  | 4.4 |  |

Notes:
A. $\rightarrow$ Narrative description of $\cdot$ in-house departments/organizations'supporting•thePA's•EE•portfoliog
$\rightarrow$ Functions conducted by each department/organization $\boldsymbol{\|}$
$\rightarrow$ Management structure and org chartब
$\bullet$ Staffing needs by department/organization, including current and forecast•for • 2018, as well-as a description of what changes are expected in the near term $\cdot$ (2019-2020) or -why $\cdot$ it's impossible to predict beyond 2018 , if that's the PA's position. ${ }^{-1}$
$\bullet$ Non-program•functions currently performed by contractors•(e.g.advisory consultants), as well as a $\cdot$ description of $\cdot$ what changes are expected $\cdot$ in the near term•(2019-2020) or $\cdot$ why $\cdot$ it's impossible to predict beyond $\cdot 2018$, if that's thePA's position. $\uparrow$
$\bullet$ Anticipated drivers $\cdot$ of $\cdot$ in-house $\cdot$ cost $\cdot$ changes by $\cdot$ department/organization $\boldsymbol{\|}$
$\bullet$ Explanation of method for forecasting costs
B. $\rightarrow$ Table•showing•PA•EE•headcount $\cdot$ by $\cdot$ department/organization $\|$
$\bullet \rightarrow$ TURN•and•ORA $\cdot$ like 'this $\cdot$ example, taken from $\cdot$ testimony PG\&E's•2017 GRC addressing $\cdot$ its $\cdot$ Energy $\cdot$ Procurement $\cdot$ department. $\cdot$ We $\cdot$ would $\cdot$ be $\cdot$ looking $\cdot$ for $\cdot$ 2016.or-2017."recorded"'positions, depending•on what's most appropriate•for the $\cdot \mathrm{PA}$, or both, if $\cdot$ that provides the most clarity. $\cdot$ •For $\cdot$ forecast $\cdot$ years, $\cdot$ we'd $\cdot$ want at least-2018. $\dagger$

|  |  |  | 2020 EE Portfolio Expenditures |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sector | Cost Element | Functional Group |  |  | 2022 EE Portfolio Budget |  | 2023EE Portfolio Budget |  |
| Residential | Labor(1) | Policy, Strategy, and Regulatory Reporting Compliance | \$ | 44,127 | \$ | 88,242 | \$ | 93,488 |
|  |  | Program Management | \$ | 132,382 | \$ | 264,726 | \$ | 280,465 |
|  |  | Engineering services | \$ | - | \$ | - | \$ | - |
|  |  | Customer Application/Rebate/Incentive Processing | \$ | 22,064 | \$ | 44,121 | \$ | 46,744 |
|  |  | Customer Project Inspections | \$ | - | \$ | - | \$ | - |
|  |  | Portfolio Analytics | \$ | 22,064 | \$ | 44,121 | \$ | 46,744 |
|  |  | ME\&O (Local) | \$ | - | \$ | - | \$ | - |
|  |  | Account Management / Sales | \$ | - | \$ | - | \$ | - |
|  |  | IT | \$ | - | \$ | - | \$ | - |
|  |  | Call Center | \$ | - | \$ | - | \$ | - |
|  | Labor Total |  | \$ | 220,637 | \$ | 441,210 | \$ | 467,441 |
|  | Non-Labor | Third-Party Implementer (as defined per D.16-08-019, OP 10) | \$ | - | \$ | - | \$ | - |
|  |  | Local/Government Partnerships Contracts (3) | \$ | - | \$ | - | \$ | - |
|  |  | Other Contracts | \$ | - | \$ | - | \$ | - |
|  |  | Program Implementation | \$ | 480,302 | \$ | 1,326,177 | \$ | 1,405,023 |
|  |  | Policy, Strategy, and Regulatory Reporting Compliance | \$ | 16,362 | \$ | 45,177 | \$ | 47,863 |
|  |  | Program Management | \$ | 120,075 | \$ | 331,544 | \$ | 351,256 |
|  |  | Engineering services | \$ | - | \$ | - | \$ | - |
|  |  | Customer Application/Rebate/Incentive Processing | \$ | 16,362 | \$ | 45,177 | \$ | 47,863 |
|  |  | Customer Project Inspections | \$ | - | \$ | - | \$ | - |
|  |  | Portfolio Analytics | \$ | - | \$ | - | \$ | - |
|  |  | ME\&O (Local) | \$ | - | \$ | - | \$ | - |
|  |  | Account Management / Sales | \$ | - | \$ | - | \$ | - |
|  |  | IT (4) | \$ | - | \$ | - | \$ | - |
|  |  | Call Center | \$ | - | \$ | - | \$ | - |
|  |  | Facilities | \$ | - | \$ | - | \$ | - |
|  |  | Incentives--(PA-implemented and Other Contracts Program Implementation) Programs | \$ | 241,065 | \$ | 2,347,715 | \$ | 2,319,975 |
|  |  | Incentives--Third Party Program (as defined per D.16-08-019, OP 10) | \$ | - | \$ | - | \$ | - |
|  | Non-Labor Total |  | \$ | 874,165 | \$ | 4,095,790 | \$ | 4,171,979 |
| Residential Total |  |  | \$ | 1,094,803 | \$ | 4,537,000 | \$ | 4,639,421 |
|  | Other (collected through GRC) (2) | Labor Overheads | \$ | - | \$ | - | \$ | - |
|  |  |  | \$ | - |  | - | \$ | - |

Notes: (1) Labor costs are already loaded with (state loaders covered by EE)
(2) These costs are collected through GRC D.16-06-054
(3) LGP contracts that directly support the sector is included/not included in this item
(4) IT Costs are included in " Policy, Strategy, and Regulatory Reporting Compliance".

## C. $\rightarrow$ Table showing costs by functional area of management structured

- 

$\bullet$ Expenses broken out into labor, non-labor $\mathrm{O} \& \mathrm{M}$ (with contract labor $\cdot$ identified)
$\bullet$ Identify any capital costsf

## B. $\rightarrow$ Attachment-A, $\cdot$ Question $\cdot \mathbf{C} .9 \pi$

"Using a common budget template developed in consultation with interested stakeholders -(hopefully agreed upon at a " "meet and confer" session), display howmuch of each year's budget each PA anticipates spending "in-house". (e.g., foradministration, non-outsourced direct implementation, other non-incentive costs, marketing), by sector and by cross-cutting program."of
$\uparrow$
$\bullet \rightarrow$ TURN-and ORA invite the PAs to propose a common table format for thisinformation. $\cdot$ We don't have anything specific -in mind .
$\rightarrow$ Additionally, include a brief description of the method used by the PA toestimate the cpsts presented in the C. 9 -Table.f

(1) Labor costs are already loaded with (state loaders covered by EE)
(2) These costs are collected through GRC D.16-06-054
(3) LGP contracts that directly support the sector is included/not included in this item
(4) IT Costs are included in " Policy, Strategy, and Regulatory Reporting Compliance"

## C. $\rightarrow$ Table showing costs $\cdot$ by functional area $\cdot$ of $\cdot$ management structured

 -$\bullet$ Expenses broken out $\cdot$ into labor, non-labor $\cdot \mathrm{O} \& \mathrm{M} \cdot($ with contract $\cdot$ labor identified)
$\bullet$ Identify any capital costs

## B. $\rightarrow$ Attachment-A, $\cdot$ Question C.9『

"Using a common budget template developed in consultation with interested stakeholders (hopefully agreed upon at a " meet and confer" session), display how much of each year's budget each PA anticipates spending "in-house". (e.g., for administration, non-outsourced direct implementation, other non-incentive-costs, marketing), by sector and by cross-cutting program. "cor
ๆ
$\bullet$ TURN and ORA invite the PAs to propose a common table format for this information. We don't have anything specific in mind. $\boldsymbol{f}$
$\bullet$ Additionally, include a brief description of the method used by the PA to estimate the cpsts presented in the C. 9 - Table.f

|  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sector | Cost Element | Functional Group |  | tfolio ures |  | olio Budget |  | olio Budget |
| Industrial | Labor(1) | Policy, Strategy, and Regulatory Reporting Compliance | \$ | 55,515 | \$ | 102,857 | \$ | 95,930 |
|  |  | Program Management | \$ | 166,545 | \$ | 308,570 | \$ | 287,790 |
|  |  | Engineering services | \$ | - | \$ | - | \$ | - |
|  |  | Customer Application/Rebate/Incentive Processing | \$ | 27,758 | \$ | 51,428 | \$ | 47,965 |
|  |  | Customer Project Inspections | \$ | - | \$ | - | \$ | - |
|  |  | Portfolio Analytics | \$ | 27,758 | \$ | 51,428 | \$ | 47,965 |
|  |  | ME\&O (Local) | \$ | - | \$ | - | \$ | - |
|  |  | Account Management / Sales | \$ | - | \$ | - | \$ | - |
|  |  | IT | \$ | - | \$ | - | \$ | - |
|  |  | Call Center | \$ | - | \$ | - | \$ | - |
|  | Labor Total |  | \$ | 277,576 | \$ | 514,283 | \$ | 479,650 |
|  | Non-Labor | Third-Party Implementer (as defined per D.16-08-019, OP 10) | \$ | - | \$ | - | \$ | - |
|  |  | Local/Government Partnerships Contracts (3) | \$ | - | \$ | - | \$ | - |
|  |  | Other Contracts | \$ | - | \$ | - | \$ | - |
|  |  | Program Implementation | \$ | 202,785 | \$ | 420,738 | \$ | 392,404 |
|  |  | Policy, Strategy, and Regulatory Reporting Compliance | \$ | 13,974 | \$ | 28,994 | \$ | 27,042 |
|  |  | Program Management | \$ | 50,696 | \$ | 105,185 | \$ | 98,101 |
|  |  | Engineering services | \$ | - | \$ | - | \$ | - |
|  |  | Customer Application/Rebate/Incentive Processing | \$ | 13,974 | \$ | 28,994 | \$ | 27,042 |
|  |  | Customer Project Inspections | \$ | - | \$ | - | \$ | - |
|  |  | Portfolio Analytics | \$ | - | \$ | - | \$ | - |
|  |  | ME\&O (Local) | \$ | - | \$ | - | \$ | - |
|  |  | Account Management / Sales | \$ | - | \$ | - | \$ | - |
|  |  | IT (4) | \$ | - | \$ | - | \$ | - |
|  |  | Call Center | \$ | - | \$ | - | \$ | - |
|  |  | Facilities | \$ | - | \$ | - | \$ | - |
|  |  | Incentives--(PA-implemented and Other Contracts Program Implementation) Programs | \$ | 33,727 | \$ | 191,263 | \$ | 120,204 |
|  |  | Incentives--Third Party Program (as defined per D.16-08-019, OP 10) | \$ | - | \$ | - | \$ | - |
|  | Non-Labor Total |  | \$ | 315,156 | \$ | 775,174 | \$ | 664,793 |
| Industrial Total (5) |  |  | \$ | 592,732 | \$ | 1,289,458 | \$ | 1,144,443 |
|  | Other (collected through GRC) (2) | Labor Overheads | \$ | - | \$ - |  |  |  |
|  |  |  | \$ | - |  |  |  |  |

1) Labor costs are already loaded with (state loaders covered by EE)
(2) These costs are collected through GRC D.16-06-054
2) LGP contracts that directly support the sector is included/not included in this item
3) IT Costs are included in "Policy, Strategy, and Regulatory Reporting Compliance
C. $\rightarrow$ Table showing costs $\cdot$ by functional-area of $\cdot$ management structure $\|$

- 

$\bullet$ Expenses $\cdot$ broken $\cdot$ out $\cdot$ into labor, non-labor $\cdot \mathrm{O} \& \mathrm{M} \cdot($ with $\cdot$ contract $\cdot$ labor identified) ${ }^{\boldsymbol{\|}}$
$\bullet$ Identify $\cdot$ any $\cdot$ capital $\cdot$ costs $\boldsymbol{}$

## B. $\rightarrow$ Attachment-A,-Ouestion•C.9『

"Using a common budget template developed in consultation with interested stakeholders (hopefully- agreed upon at a - "meet and confer" 'session), display how much of each year's budget each PA anticipates spending "in-house". (e.g., for administration, non-outsourced direct implementation, other non-incentive costs, marketing), by-sector and by-cross-cutting program."© -
$\bullet$ TURN and ORA invite the PAs to propose a common table format for this information. $\cdot$ We don't have anything specific in mind. $\boldsymbol{\text { . }}$
$\bullet$ Additionally, include a brief description of the method used by the PA to estimate the cpsts presented in the C.9-Table. $\boldsymbol{\text { I }}$

Pa Name:
Marin Clean Energy
Budget Year: 2022-2023
AGRICULTURAL BUDGET DETAIL

|  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sector | Cost Element | Functional Group |  | ortfolio itures |  | lio Budget |  | olio Budget |
| Agricultural | Labor(1) | Policy, Strategy, and Regulatory Reporting Compliance | \$ | 17,081.6 | \$ | 85,993.7 | \$ | 87,931.9 |
|  |  | Program Management | \$ | 51,244.7 | \$ | 257,981.0 | \$ | 263,795.8 |
|  |  | Engineering services | \$ | - | \$ | - | \$ | - |
|  |  | Customer Application/Rebate/Incentive Processing | \$ | 8,540.8 | \$ | 42,996.8 | \$ | 43,966.0 |
|  |  | Customer Project Inspections | \$ | - | \$ | - | \$ | - |
|  |  | Portfolio Analytics | \$ | 8,540.8 | \$ | 42,996.8 | \$ | 43,966.0 |
|  |  | ME\&O (Local) | \$ | - | \$ | - | \$ | - |
|  |  | Account Management / Sales | \$ | - | \$ | - | \$ | - |
|  |  | IT | \$ | - | \$ | - | \$ | - |
|  |  | Call Center | \$ | - | \$ | - | \$ | - |
|  | Labor Total |  | \$ | 85,407.9 | \$ | 429,968.3 | \$ | 439,659.6 |
|  | Non-Labor | Third-Party Implementer (as defined per D.16-08-019, OP 10) | \$ | - | \$ | - | \$ | - |
|  |  | Local/Government Partnerships Contracts (3) | \$ | - | \$ | - | \$ | - |
|  |  | Other Contracts | \$ | - | \$ | - | \$ | - |
|  |  | Program Implementation | \$ | 95,827.1 | \$ | 168,632.6 | \$ | 172,433.5 |
|  |  | Policy, Strategy, and Regulatory Reporting Compliance | \$ | 5,155.9 | \$ | 9,073.2 | \$ | 9,277.7 |
|  |  | Program Management | \$ | 23,956.8 | \$ | 42,158.1 | \$ | 43,108.4 |
|  |  | Engineering services | \$ | - | \$ | - | \$ | - |
|  |  | Customer Application/Rebate/Incentive Processing | \$ | 5,155.9 | \$ | 9,073.2 | \$ | 9,277.7 |
|  |  | Customer Project Inspections | \$ | - | \$ | - | \$ | - |
|  |  | Portfolio Analytics | \$ | - | \$ | - | \$ | - |
|  |  | ME\&O (Local) | \$ | - | \$ | - | \$ | - |
|  |  | Account Management / Sales | \$ | - | \$ | - | \$ | - |
|  |  | IT (4) | \$ | - | \$ | - | \$ | - |
|  |  | Call Center | \$ | - | \$ | - | \$ | - |
|  |  | Facilities | \$ | - | \$ | - | \$ | - |
|  |  | Incentives--(PA-implemented and Other Contracts Program Implementation) Programs | \$ | 17,739.8 | \$ | 146,043.0 | \$ | 122,516.8 |
|  |  | Incentives--Third Party Program (as defined per D.16-08-019, OP 10) | \$ | - | \$ | - | \$ | - |
|  | Non-Labor Total |  | \$ | 147,835.5 | \$ | 374,980.1 | \$ | 356,614.0 |
| Agricultural Total (5) |  |  | \$ | 233,243.4 | \$ | 804,948.4 | \$ | 796,273.6 |
|  | Other (collected through GRC) (2) | Labor Overheads | \$ | - | \$ | - | \$ | - |

Notes: (1) Labor costs are already loaded with (state loaders covered by EE)
(2) These costs are collected through GRC D.16-06-054
(3) LGP contracts that directly support the sector is included/not included in this item
(4) IT Costs are included in " Policy, Strategy, and Regulatory Reporting Compliance".
C. $\rightarrow$ Table showing costs by functional-area of management structuređ

9
$\rightarrow$ Expenses broken out into labor, non-labor $\mathrm{O} \& \mathrm{M}$ (with contract labor $\cdot$ identified)
$\rightarrow \rightarrow$ Identify any capital costsf

## B. $\rightarrow$ Attachment-A, Question $\cdot \mathbf{C} .9$ 『

"Using a common budget template developed in consultation with interestedstakeholders (hopefully agreed upon at a " "meet and confer" session), display howmuch of each year's budget each PA anticipates spending "in-house". (e.g., foradministration, non-outsourced direct implementation, other non-incentive-costs, marketing): by sector and by cross-cutting program."of
ศ
$\bullet \rightarrow$ TURN and ORA invite the-PAs to propose a common table format for thisinformation. $\cdot$ We don't have anything specific - in mind.
$\bullet$ Additionally, include a brief description of the method used by the PA toestimate the chsts presented in the C. 9 - Table.f

|  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sector | Cost Element | Functional Group |  |  |  | dget |  | dget |
| Public Sector | Labor(1) | Policy, Strategy, and Regulatory Reporting Compliance | \$ | - | \$ | - | \$ | - |
|  |  | Program Management | \$ | - | \$ | - | \$ | - |
|  |  | Engineering services | \$ |  | \$ | - | \$ | - |
|  |  | Customer Application/Rebate/Incentive Processing | \$ |  | \$ | - | \$ | - |
|  |  | Customer Project Inspections | \$ |  | \$ | - | \$ | - |
|  |  | Portfolio Analytics | \$ | - | \$ | - | \$ | - |
|  |  | ME\&O (Local) | \$ | - | \$ | - | \$ | - |
|  |  | Account Management / Sales | \$ |  | \$ | - | \$ | - |
|  |  | IT | \$ | - | \$ | - | \$ | - |
|  |  | Call Center | \$ | - | \$ | - | \$ | - |
|  | Labor Total |  | \$ | - | \$ | - | \$ | - |
|  | Non-Labor | Third-Party Implementer (as defined per D.16-08-019, OP 10) | \$ | - | \$ | - | \$ | - |
|  |  | Local/Government Partnerships Contracts (3) | \$ | - | \$ | - | \$ | - |
|  |  | Other Contracts | \$ | - | \$ | - | \$ | - |
|  |  | Program Implementation | \$ | - | \$ | - | \$ | - |
|  |  | Policy, Strategy, and Regulatory Reporting Compliance | \$ | - | \$ | - | \$ | - |
|  |  | Program Management | \$ | - | \$ | - | \$ | - |
|  |  | Engineering services | \$ | - | \$ | - | \$ | - |
|  |  | Customer Application/Rebate/Incentive Processing | \$ | - | \$ | - | \$ | - |
|  |  | Customer Project Inspections | \$ | - | \$ | - | \$ | - |
|  |  | Portfolio Analytics | \$ | - | \$ | - | \$ | - |
|  |  | ME\&O (Local) | \$ | - | \$ | - | \$ | - |
|  |  | Account Management / Sales | \$ | - | \$ | - | \$ | - |
|  |  | IT (4) | \$ | - | \$ | - | \$ | - |
|  |  | Call Center | \$ | - | \$ | - | \$ | - |
|  |  | Facilities | \$ | - | \$ | - | \$ | - |
|  |  | Incentives--(PA-implemented and Other Contracts Program Implementation) Programs | \$ | - | \$ | - | \$ | - |
|  |  | Incentives--Third Party Program (as defined per D.16-08-019, OP 10) | \$ | - | \$ | - | \$ | - |
|  | Non-Labor Total |  | \$ | - | \$ | - | \$ | - |
| Public Sector Total (5) |  |  | \$ | - | \$ | - | \$ | - |
|  | Other (collected through GRC) (2) | Labor Overheads | \$ | - | \$ | - | \$ | - |

Notes: (1) Labor costs are already loaded with (state loaders covered by EE )
2) These costs are collected through GRC D.16-06-054
(3) LGP contracts that directly support the sector is included/not included in this item
(4) IT Costs are included in " Policy, Strategy, and Regulatory Reporting Compliance".
C. $\rightarrow$ Table showing costs $\cdot$ by functional-area $\cdot$ of $\cdot$ management $\cdot$ structure $đ$
-
$\bullet$ Expenses $\cdot$ broken $\cdot$ out $\cdot$ into $\cdot l a b o r$, non-labor $\cdot \mathrm{O} \& \mathrm{M} \cdot($ with $\cdot$ contract $\cdot$ labor $\cdot$ identified) $\uparrow$
$\rightarrow$ Identify $\cdot$ any $\cdot$ capital $\cdot \operatorname{costs} \boldsymbol{}$

## B. $\rightarrow$ Attachment-A, Question $\cdot \mathbf{C} .9 \boldsymbol{} \|$

"Using a common budget template developed in consultation with interested-stakeholders-(hopefully agreed upon at - -"meet and confer"-session), display howmuch of each year's budget each PA anticipates spending "in-house". (e.g., for administration, non-outsourced direct implementation, other non-incentive costs, marketing), by sector and by cross-cutting program. ${ }^{* c}$ ©
$\bullet$ TURN and ORA invite the PAs to propose a common table format for this information. $\cdot$ We-don't have anything specific in mind. $\boldsymbol{I}$
$\bullet$ Additionally, include a brief description of the method used by the PA to estimate the cpsts presented in the-C.9-Table.f

(1) Labor costs are already loaded with (state loaders covered by EE)
(2) These costs are collected through GRC D.16-06-054
(3) LGP contracts that directly support the sector is included/not included in this item
(4) IT Costs are included in " Policy, Strategy, and Regulatory Reporting Compliance".

## C. $\rightarrow$ Table showing costs by functional area of management structured

$\bullet$ Expenses broken out $\cdot$ into labor, non-labor $\cdot \mathrm{O} \& \mathrm{M} \cdot($ with $\cdot$ contract $\cdot$ labor $\cdot$ identified)
$\rightarrow$ Identify any capital costs\|

## B. $\rightarrow$ Attachment-A, $\cdot$ Question $\cdot \mathbf{C}$. 9 -

"Using a common budget template developed in consultation with interested stakeholders (hopefully agreed upon at a " $m$ meet and confer" session), display how much of each year's budget each PA anticipates spending "in-house". (e.g., for administration, non-outsourced direct implementation, other non-incentive-costs, marketing), by sector and by cross-cutting program. "co
ๆ
$\rightarrow$ TURN and ORA invite the PAs to propose a common table format for this information.-We-don't have anything specific in mind. $\boldsymbol{q}$
$\bullet$ Additionally, include a brief description of the method used by the PA to estimate the cpsts presented in the C. 9 - Table. $f$



## ATTACHMENT B

## MCE Supplemental Budget Showing

# Attachment B: Marin Clean Energy Supplemental Budget Showing 

## I. DESCRIPTION OF IN-HOUSE ENERGY EFFICIENCY (EE) ORGANIZATIONAL STRUCTURE \& ASSOCIATED COSTS

A. Narrative description of in-house departments/organizations supporting MCE's EE portfolio

1. Functions conducted by each department/organization

MCE provides the following table to summarize the functions conducted by each in-house department based on the functional groups defined in the "Functions Definitions" in Appendix B.

Table 1: Functions Conducted by Departments Supporting MCE's EE Portfolio ${ }^{l}$

| Function | Customer <br> Programs | Regulatory and <br> Legislative <br> Policy \& Legal * | Technology <br> \& Analytics | Public <br> Affiairs * |
| :--- | :--- | :--- | :--- | :--- |
| Policy, Strategy, and <br> Regulatory Reporting <br> Compliance | x | x |  |  |
| Program management | x |  |  |  |
| Engineering Services |  |  |  |  |
| Customer <br> Application/Rebate and <br> Incentive Processing <br> Inspections | x |  |  |  |
| Portfolio Analytics | x |  |  |  |
| EM\&V | x |  |  |  |
| ME\&O | x |  |  | x |
| Account Management / <br> Sales |  |  |  |  |
| IT |  |  | x |  |
| Call Center |  |  |  |  |
| Incentives |  |  |  |  |

* These departments do not recover costs from the energy efficiency program budget.

2. Management structure and organization chart

MCE provides organizational charts for each department supporting the energy efficiency portfolio in Appendix A. These charts include the entire staff within each department even though only a subset of each team provides support to the energy

[^12]efficiency portfolio. The management structure is represented on these organizational charts.
3. Staffing needs by department/organization

MCE's organizational charts are provided in Appendix A. MCE created one new Customer Programs Manager position and reassigned one existing Customer Program Manager to energy efficiency in 2021 to support the energy efficiency portfolio. Two Managers of Customer Programs had hours associated with energy efficiency reduced in 2021. MCE does not anticipate hiring additional Customer Programs staff to support energy efficiency programs beyond what is provided in the organization chart. The staffing needs for the Customer Programs department and other departments at MCE may change in the future. Staff changes to other departments are unlikely to be driven by the need to support energy efficiency functions. As a result, MCE doesn't project long-term growth in those departments related to supporting the energy efficiency portfolio.
4. Non-program functions currently performed by contractors

MCE currently works with contractors to support program reporting and measurement and verification (M\&V).
5. Anticipated drivers of in-house cost changes by department/organization

MCE's in-house costs largely consist of staffing costs and since there are no further staffing changes planned for 2022-23, in-house cost should stay relatively steady after accounting for salary increases in each year.
6. Explanation of method for forecasting costs

MCE's portfolio budgets and goals were developed through an iterative bottoms-up process that involves coordination between MCE staff, implementers, and technical consultants. MCE considered service area demographic, COVID-19 impacts, and other EE policy objectives.
B. Table showing MCE's "Full-Time Equivalent" headcount by department/organization

MCE provides this table in Appendix B.
C. Table showing costs by functional area of management structure

MCE provides this table in the: (1) Residential Budget Detail; (2) Commercial Budget Detail; (3) Industrial Budget Detail; (4) Agricultural Budget Detail; (5) and Cross-Cutting Budget Detail in Appendix C.
D. Table showing cost drivers across the EE organization

MCE's 2022 and 2023 budget requests are $31 \%$ and $40 \%$ higher than its originallyauthorized budgets, respectively. However, D.18-05-041 allows PAs to request unrequested funds as long as the total requested funding stays below the cumulative budget cap for the business plan period. ${ }^{2}$ As shown in Table 2, including 2022 and 2023 forecasted portfolio budgets, MCE will have $\$ 15.5 \mathrm{M}$ in unrequested funds remaining for the current

[^13]business plan period. The remaining amount in unrequested funds was adjusted for the fact that the new upcoming application will be in effect for 2024 and beyond.

Table 2: MCE Budget and Savings True-Up


## E. Allocation of labor and O\&M costs

MCE staff complete timesheets on which they designate the number of hours spent on EE activities. For employees who work on both EE and non-EE work, labor costs are billed proportionally based on hours recorded on staff timesheets for each activity.

The costs for the time spent on EE activities are reimbursed from the EE Programs Account. This account draws on the awarded energy efficiency budget. Costs from other departments that support MCE's EE portfolio are not reimbursed from the EE Programs Account. Those departments are fully supported from the General Operating Account (funded by generation service revenues).

Labor costs charged to EE are fully loaded. Benefit-related expenses for MCE employees who bill time to the EE program are paid from the EE Programs Account proportionate to the amount of time they spend on EE Programs. These costs are incorporated into the "fully-burdened" cost MCE charges to the EE reimbursable account as aforementioned.

Non-labor resources that support EE and non-EE activities are paid for entirely using nonEE funds from the General Operating Account (funded by generation services revenues). The only non-labor resources that are paid for with EE funds are those that exclusively support EE.

All O\&M costs are paid for with non-EE funds from the General Operating Account (funded by generation service revenues), unless they exclusively support EE, in which case they are paid for using EE funds.

## II. BUDGET TABLES INCLUDING INFORMATION IDENTIFIED IN THE SCOPING MEMO

A. Attachment-A, Question C. 8
"Present a single table summarizing energy savings targets, and expenditures by sector (for the six specified sectors). This table should enable / facilitate assessment of relative contributions of the sectors to savings targets, and relative costeffectiveness."

MCE has provided the requested information in Appendix D. MCE's forecasted energy savings targets and budgets goals were developed through an iterative bottoms-up process that involves coordination between MCE staff, implementers, and technical consultants. MCE considered service area demographic, COVID-19 impacts, and other EE policy objectives.
B. Attachment-A, Question C. 9
"Using a common budget template developed in consultation with interested stakeholders (hopefully agreed upon at a "meet and confer" session), display how much of each year's budget each PA anticipates spending "in-house" (e.g., for administration, non-outsourced direct implementation, other non-incentive costs, marketing), by sector and by cross-cutting program."

MCE has provided the requested information in Appendix E. MCE developed a staffing budget based on our projected staffing needs. The distribution of staffing costs across budget categories for 2022-2023 is based on the allocation in 2020 with some adjustments for areas in which we expect staff involvement to change.
C. Attachment-A, Question C. 10
"Present a table akin to PG\&E's Figure 1.9 (Portfolio Overview, p 37) or SDG\&E's Figure 1.10 (p. 23) that not only shows anticipated solicitation schedule of "statewide programs" by calendar year and quarter, but also expected solicitation schedule of local third-party solicitations, by sector, and program area (latter to extent known, and/or by intervention strategy if that is more applicable). For both tables, and for each program entry on the calendar, give an approximate size of budget likely to be available for each solicitation (can be a range)."

This question is not applicable to MCE.
III. Appendices

## Appendix A: Supporting Information - Request I. A.

```
MCE My community.
My choice.
```


## Board of Directors

County of Marin - City of Richmond - City of Belvedere - City of Benicia - City of Concord - County of Contra Costa - Town of Corte Madera - Town of Danville - City of El Cerrito Town of Fairfax - City of Lafayette - City of Larkspur - City of Martinez - City of Mill Valley - Town of Moraga - County of Napa - City of Novato - City of Oakley - City of Pinole City of Pittsburg - Town of Ross - Town of San Anselmo - City of San Pablo - City of San Rafael - City of San Ramon - City of Sausalito - County of Solano Town of Tiburon - City of Walnut Creek


## Leadership Team



## Regulatory \& Legislative <br> Policy

## Legal

## Dawn Weisz

Chief Executive Officer


## Public Affairs <br> Community Engagement Team

MCE $\left.\right|_{\text {My community }} ^{\text {My coic }}$
My choice.

Dawn Weisz
Chief Executive Officer

Heather Shepard
Director of Public Affairs

Melissa Giles
Manager of Strategic Marketing \& Communications


Public Affairs
Marketing \& Communications
Team



## Strategic Initiatives

MCE $\left.\right|_{\text {My community }} ^{\text {My }}$ My choice.


## Human Resources

MCE| $\left.\right|_{\text {My community. }} ^{\text {My choice. }}$
My choice.



MCE $\left.\right|_{\text {My }} ^{\text {My community }}$
My commu
My choice.


Finance


MCE| ${ }_{\text {My community. }}^{\text {My }}$
My choice.


Power Resources

Appendix B: Supporting Information - Request I.B.

| Functional Group | 2020 EE Portfolio FTE | 2022 EE Portfolio FTE | 2023 Portfolio FTE |
| :--- | :---: | :---: | :---: |
| Policy, Strategy and Regulatory Reporting Compliance | 1.0 | 1.1 | 1.1 |
| Program Management | 2.1 | 3.5 | 3.5 |
| Engineering Services | - | - | - |
| Customer Application/Rebate/Incentive Processing | 0.3 | 0.5 | 0.5 |
| Customer Project Inspections | 0.1 | 0.1 | 0.1 |
| Portfolio Analytics | 0.3 | 0.3 | 0.3 |
| EM\&V | 0.1 | 0.3 | 0.3 |
| ME\&O | 0.5 | 0.8 | 0.8 |
| Account Management/Sales | - | - | - |
| IT | - | - | - |
| Call Center | - | - | - |
| Total | $\mathbf{4 . 5}$ | $\mathbf{6 . 5}$ | $\mathbf{6 . 5}$ |


| Aggregated Category | Definition | Functional Category | Detailed Definition |
| :---: | :---: | :---: | :---: |
| Policy, Strategy, and Regulatory Reporting Compliance | Includes policy, strategy, compliance, audits and regulatory support | Planning \& Compliance | DSM Goal Planning; lead legislative review/positioning; policy support on reg proceedings; portfolio optimization; end use-market strategy; DSM lead for PRP, DRP, ES; locational targeting; audit support; SOX certifications; developing control plans; developing action plans; continuous monitoring; inspections; program/product QA/QC; decision compliance oversight/tracking; data requests; policies \& procedures |
|  |  | Company Regulatory Support | Case management for EE proceedings |
| Program management | Includes labor, contracts, admin costs for program design, program implementation, product and channel management for all sectors | Program <br> Management \& Delivery |  |
|  |  | Product Management | Manage end-to-end new products and services (P\&S) intake, evaluation, and launch process; develop and facilitate P\&S governance teams, coordination of all sub-process owners, stakeholders, and technical resources required to evaluate and launch new products; evaluate and launch new services and OOR opportunities; develop external partnerships \& strategic alliances; work with various companies and associations to help advance standards, products, and tech.; work with external experts to help reduce MCE costs to deliver new prog. and products; develop and launch new customer technologies, products, services for residential and business customers; conduct customer pilots of new technologies and programs; lead customer field demonstrations of new technologies and products; align new P\&S to savings programs/incentives; develop new programs/incentives in support of savings goals |
|  |  | Channel Management |  |
|  |  | Contract Management | Budget forecasting, spend tracking, invoice processing, and contract management with vendors and suppliers; Regulatory support for ME\&O activities |
| Engineering Services | Includes engineering, project management, and contracts associated with workpaper development and pre/post sales project | Custom project support | Management of Emerging Products projects; Customized reviews; LCR/RFO support; Exante review management; Technical policy support; Technical assessments; Workpapers; Tool development; End use subject matter expertise |
|  |  | Deemed workpapers |  |


|  | technical reviews and design assistance | Project management |  |
| :---: | :---: | :---: | :---: |
| Customer <br> Application/Rebat e and Incentive Processing | Costs associated with application management and rebate and incentive processing (deemed and custom) | Rebate \& Application Processing |  |
| Inspections | Costs associated with project inspections | Inspections |  |
| Portfolio Analytics | Includes analytics support, including internal performance reporting and external reporting | Data analytics | Data development for programs, products and services; Standard and ad hoc data extracts for internal and external clients; Database management; CPUC, CAISO reporting; Data reconciliation; E3 support; Compliance filing support; Funding Oversight; ESPI support; Program Results Data \& Performance |
| EM\&V | EM\&V expenditures | EM\&V Studies | Program and product review; manage evaluation studies |
|  |  | EM\&V <br> Forecasting | EE lead for LTPP and IEPR; market potential study; integration w/ procurement planning; CPUC Demand Analysis Working Group |
| ME\&O | Costs associated with utility EE marketing; no statewide; focus on outsourced portion | Marketing | Customer Programs, Products, and Services Marketing; Digital Product Development; Digital Content \& Optimization |
|  |  | Customer insights | Voice of the Customer; Customer satisfaction study measurement and analysis (JD Power, SDS); Customer testing/research |
| Account Management / Sales | Costs associated with account rep energy efficiency sales functions | Account Management |  |
| IT | IT project specific costs and regular O\&M | IT - project specific | Projects and minor enhancements. Includes project management/business integration ("PMO/BID"). Excluded: maintenance (which SCE defines as when something goes down, normal batch processing, verifying interfaces, etc.). |
|  |  | $\begin{aligned} & \text { IT - regular } \\ & \text { O\&M } \end{aligned}$ |  |


| Call Center | Costs associated with <br> call center staff fielding <br> EE program questions | Call Center |  |
| :---: | :---: | :---: | :---: |
| Incentives | Costs of rebate and <br> incentive payments to <br> customers | Incentives |  |

## Appendix C: Supporting Information - Request I.C.

## Residential

| Sector | Cost Element | Functional Group | 2020 EE Portfolio Expenditures | 2022 EE Portfolio Budget | 2023EE Portfolio Budget |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Residential | Labor(1) | Policy, Strategy, and Regulatory Reporting Compliance | \$ 44,127 | \$ 88,242 | \$ 93,488 |
|  |  | Program Management | \$ 132,382 | \$ 264,726 | \$ 280,465 |
|  |  | Engineering services | \$ | \$ | \$ |
|  |  | Customer Application/Rebatellncentive Processing | \$ 22,064 | \$ 44,121 | \$ 46,744 |
|  |  | Customer Project Inspections | \$ | \$ | * |
|  |  | Portfolio Analytios | \$ 22,064 | \$ 44,121 | \$ 46,744 |
|  |  | ME\&D (Local) | \$ | \$ | \$ |
|  |  | Account Management / Sales | \$ | \$ | \$ |
|  |  | IT | \$ | \$ | \$ |
|  |  | Call Center | \$ | \$ | 5 |
|  | Labor Total |  | \$ 220,637 | \$ 441,210 | \$ 467,441 |
|  | Non-Labor | Third-Party Implementer (as defined per D.16-08-019, DP 10) | \$ | \$ | \$ |
|  |  | Locall'Government Partnerships Contracts (3) | \$ | \$ | \$ |
|  |  | Dther Contracts | \$ | \$ | \$ |
|  |  | Program Implementation | \$ 480,302 | \$ 1,326,177 | \$ 1,405,023 |
|  |  | Policy, Strategy, and Regulatory Reporting Compliance | \$ 16,362 | \$ 45,177 | \$ 47,863 |
|  |  | Program Management | \$ 120,075 | \$ 331,544 | \$ 351,256 |
|  |  | Engineering services | \$ | \$ | \$ |
|  |  | Customer Application/Rebatellncentive Processing | \$ 16,362 | \$ 45,177 | \$ 47,863 |
|  |  | Customer Project Inspections | \$ | \$ | \$ |
|  |  | Portfolio Analytios | \$ | \$ | \$ |
|  |  | ME\&D (Local) | \$ | \$ | \$ |
|  |  | Account Management/Sales | \$ | \$ | \$ |
|  |  | IT (4) | \$ | \$ | \$ |
|  |  | Call Center | \$ | 5 | 5 |
|  |  | Facilities | \$ | \$ | \$ |
|  |  | Incentives--(PA-implemented and Diher Contracts Program Implementation) Progra. | \$ 241,065 | \$ 2,347,715 | \$ 2,319,975 |
|  |  | Incentives--Third Party Program (as defined per D. 16-08-019, OP 10) | \$ | \$ | \$ |
|  | Non-Labor Total |  | \$ 874,165 | \$ 4,095,790 | \$ 4,171,979 |
| Residential Total |  |  | \$ 1,094,803 | \$ 4,537,000 | \$ 4,639,421 |
|  | Dther (collected through GRC) (2) | Labor Querheads | 5 | \$ | \$ |
|  |  |  | \$ | \$ | \$ |
| Notes: |  |  |  |  |  |
|  | (1) Labor costs are already loaded with (state loaders covered by EE) |  |  |  |  |
|  | (2) These costs are collected through GRC D.16-06-054 |  |  |  |  |
|  | (3) LGP contracts that directly support the sector is includedinot included in this item |  |  |  |  |
|  | (4) IT Costs are included in "Policy, Strategy, and Regulatory Reporting Compliance". |  |  |  |  |

## Commercial



## Industrial

| Sector | Cost Element | Functional Group | 2020 EE Portfolio Expenditures |  | 2022 EE Portfolio Budget |  | 2023 EE Portfolio Budget |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Industrial | Labor(1) | Policy, Strategy, and Regulatory Reporting Compliance | \$ | 55,515 | \$ | 102,857 | \$ | 95,930 |
|  |  | Program Management | \$ | 166,545 | \$ | 308,570 | \$ | 287,790 |
|  |  | Engineering services | \$ | - | \$ | - | \$ | - |
|  |  | Customer Application/Rebate/Incentive Processing | \$ | 27,758 | \$ | 51,428 | \$ | 47,965 |
|  |  | Customer Project Inspections | \$ | - | \$ | - | \$ | - |
|  |  | Portfolio Analytics | \$ | 27,758 | \$ | 51,428 | \$ | 47,965 |
|  |  | ME\&O (Local) | \$ | - | \$ | - | \$ | - |
|  |  | Account Management/Sales | \$ | - | \$ | - | \$ | - |
|  |  | IT | \$ | - | \$ | - | \$ | - |
|  |  | Call Center | \$ | - | \$ | - | \$ | - |
|  | Labor Total |  | \$ | 277,576 | \$ | 514,283 | \$ | 479,650 |
|  | Non-Labor | Third-Party Implementer (as defined per D.16-08-019, OP 10) | \$ | - | \$ | - | \$ | - |
|  |  | Local/Government Partnerships Contracts (3) | \$ | - | \$ | - | \$ | - |
|  |  | Other Contracts | \$ | - | \$ | - | \$ | - |
|  |  | Program Implementation | \$ | 202,785 | \$ | 420,738 | \$ | 392,404 |
|  |  | Policy, Strategy, and Regulatory Reporting Compliance | \$ | 13,974 | \$ | 28,994 | \$ | 27,042 |
|  |  | Program Management | \$ | 50,696 | \$ | 105,185 | \$ | 98,101 |
|  |  | Engineering services | \$ | - | \$ | - | \$ | - |
|  |  | Customer Application/Rebate/Incentive Processing | \$ | 13,974 | \$ | 28,994 | \$ | 27,042 |
|  |  | Customer Project Inspections | \$ | - | \$ | - | \$ | - |
|  |  | Portfolio Analytics | \$ | - | \$ | - | \$ | - |
|  |  | ME\&O (Local) | \$ | - | \$ | - | \$ | - |
|  |  | Account Management/Sales | \$ | - | \$ | - | \$ | - |
|  |  | IT (4) | \$ | - | \$ | - | \$ | - |
|  |  | Call Center | \$ | - | \$ | - | \$ | - |
|  |  | Facilities | \$ | $\checkmark$ | \$ | $\checkmark$ | \$ | - |
|  |  | Incentives-(PA-implemented and Other Contracts Program Implementation) Programs | \$ | 33,727 | \$ | 191,263 | \$ | 120,204 |
|  |  | Incentives--Third Party Program (as defined per D.16-08-019, OP 10) | \$ | - | \$ | - | \$ | - |
|  | Non-Labor Total |  | \$ | 315,156 | \$ | 775,174 | \$ | 664,793 |
| Industrial T |  |  | \$ | 592,732 | \$ | 1,289,458 | \$ | 1,144,443 |
|  | Other (collected through GRC) (2) | Labor Overheads | \$ | - |  |  |  |  |
|  |  |  | 5 | - | \$ | - | \$ | - |
| Notes: | (1) Labor costs are already loaded | th (state loaders covered by EE) |  |  |  |  |  |  |
|  | (2) These costs are collected throu | GRC D.16-06-054 |  |  |  |  |  |  |
|  | (3) LGP contracts that directly sup | the sector is included/not included in this item |  |  |  |  |  |  |
|  | (4) IT Costs are included in "Policy, | ategy, and Regulatory Reporting Compliance". |  |  |  |  |  |  |

Agricultural

|  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sector | Cost Element | Functional Group | 2020 EE Portfolio Expenditures |  | 2022 EE Portfolio Budget |  | 2023 EE Portfolio Budget |  |
| Agricultural | Labor(1) | Policy, Strategy, and Regulatory Reporting Compliance | \$ | 17,081.6 | \$ | 85,993.7 | \$ | 87,931.9 |
|  |  | Program Management | \$ | 51,244.7 | \$ | 257,981.0 | \$ | 263,795.8 |
|  |  | Engineering services | \$ | - | \$ | - | \$ | - |
|  |  | Customer Application/Rebate/Incentive Processing | \$ | 8,540.8 | \$ | 42,996.8 | \$ | 43,966.0 |
|  |  | Customer Project Inspections | \$ | - | \$ | - | \$ | - |
|  |  | Portfolio Analytics | \$ | 8,540.8 | \$ | 42,996.8 | \$ | 43,966.0 |
|  |  | ME\&O (Local) | \$ | - | \$ | - | \$ | - |
|  |  | Account Management/Sales | \$ | - | \$ | - | \$ | - |
|  |  | IT | \$ | - | \$ | - | \$ | - |
|  |  | Call Center | \$ | - | \$ | - | \$ | - |
|  | Labor Total |  | \$ | 85,407.9 | \$ | 429,968.3 | \$ | 439,659.6 |
|  | Non-Labor | Third-Party Implementer (as defined per D.16-08-019, OP 10) | \$ | - | \$ | - | \$ | - |
|  |  | Local/Government Partnerships Contracts (3) | \$ | - | \$ | - | \$ | - |
|  |  | Other Contracts | \$ | - | \$ | - | \$ | $-$ |
|  |  | Program Implementation | \$ | 95,827.1 | \$ | 168,632.6 | \$ | 172,433.5 |
|  |  | Policy, Strategy, and Regulatory Reporting Compliance | \$ | 5,155.9 | \$ | 9,073.2 | \$ | 9,277.7 |
|  |  | Program Management | \$ | 23,956.8 | \$ | 42,158.1 | \$ | 43,108.4 |
|  |  | Engineering services | \$ | - | \$ | - | \$ | - |
|  |  | Customer Application/Rebate/Incentive Processing | \$ | 5,155.9 | \$ | 9,073.2 | \$ | 9,277.7 |
|  |  | Customer Project Inspections | \$ | - | \$ | - | \$ | - |
|  |  | Portfolio Analytics | \$ | - | \$ | - | \$ | - |
|  |  | ME\&O (Local) | \$ | - | \$ | - | \$ | - |
|  |  | Account Management / Sales | \$ | - | \$ | - | \$ | - |
|  |  | IT (4) | \$ | - | \$ | - | \$ | - |
|  |  | Call Center | \$ | - | \$ | - | \$ | - |
|  |  | Facilities | \$ | - | \$ | - | \$ | - |
|  |  | Incentives-(PA-implemented and Other Contracts Program Implementation) Programs | \$ | 17,739.8 | \$ | 146,043.0 | \$ | 122,516.8 |
|  |  | Incentives-Third Party Program (as defined per D.16-08-019, OP 10) | \$ | - | \$ | - | \$ | - |
|  | Non-Labor Total |  | \$ | 147,835.5 | \$ | 374,980.1 | \$ | 356,614.0 |
| Agricultural 1 | $1(5)$ |  | \$ | 233,243.4 | \$ | 804,948.4 | \$ | 796,273.6 |
|  | Other (collected through GRC) (2) | Labor Overheads | \$ | - | \$ | - | \$ | - |
|  |  |  | \$ | - | \$ | - | \$ | - |
| Notes: | (1) Labor costs are already loaded | (state loaders covered by EE) |  |  |  |  |  |  |
|  | (2) These costs are collected throu | GRC D.16-06-054 |  |  |  |  |  |  |
|  | (3) LGP contracts that directly supp | the sector is included/not included in this item |  |  |  |  |  |  |
|  | (4) IT Costs are included in "P | cy, Strategy, and Regulatory Reporting Compliance". |  |  |  |  |  |  |

Public Sector

|  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sector | Cost Element | Functional Group |  |  |  |  |  | dget |
| Public Sector | Labor(1) | Policy, Strategy, and Regulatory Reporting Compliance | \$ | - | \$ | - | \$ | - |
|  |  | Program Management | \$ | - | \$ | - | \$ | - |
|  |  | Engineering services | \$ | - | \$ | - | \$ | - |
|  |  | Customer Application/Rebate/Incentive Processing | \$ | - | \$ | - | \$ | - |
|  |  | Customer Project Inspections | \$ | - | \$ | - | \$ | - |
|  |  | Portfolio Analytics | \$ | - | \$ | - | \$ | - |
|  |  | ME\&O (Local) | \$ | - | \$ | - | \$ | - |
|  |  | Account Management/Sales | \$ | - | \$ | - | \$ | - |
|  |  | IT | \$ | - | \$ | - | \$ | - |
|  |  | Call Center | \$ | - | \$ | - | \$ | - |
|  | Labor Total |  | \$ | - | \$ | - | \$ | - |
|  | Non-Labor | Third-Party Implementer (as defined per D.16-08-019, OP 10) | \$ | - | \$ | - | \$ | - |
|  |  | Local/Government Partnerships Contracts (3) | \$ | - | \$ | - | \$ | - |
|  |  | Other Contracts | \$ | - | \$ | - | \$ | - |
|  |  | Program Implementation | \$ | - | \$ | - | \$ | - |
|  |  | Policy, Strategy, and Regulatory Reporting Compliance | \$ | - | \$ | - | \$ | - |
|  |  | Program Management | \$ | - | \$ | - | \$ | - |
|  |  | Engineering services | \$ | - | \$ | - | \$ | - |
|  |  | Customer Application/Rebate/Incentive Processing | \$ | - | \$ | - | \$ | - |
|  |  | Customer Project Inspections | \$ | - | \$ | - | \$ | - |
|  |  | Portfolio Analytics | \$ | - | \$ | - | \$ | - |
|  |  | ME\&O (Local) | \$ | - | \$ | - | \$ | - |
|  |  | Account Management / Sales | \$ | - | \$ | - | \$ | - |
|  |  | IT (4) | \$ | - | \$ | - | \$ | - |
|  |  | Call Center | \$ | - | \$ | - | \$ | - |
|  |  | Facilities | \$ | - | \$ | - | \$ | - |
|  |  | Incentives-(PA-implemented and Other Contracts Program Implementation) Programs | \$ | - | \$ | - | \$ | - |
|  |  | Incentives-Third Party Program (as defined per D.16-08-019, OP 10) | \$ | - | \$ | - | \$ | - |
|  | Non-Labor Total |  | \$ | - | \$ | - | \$ | $-$ |
| Public Sector Total (5) |  |  | \$ | - | \$ | - | \$ | - |
|  | Other (collected through GRC) (2) | Labor Overheads | \$ | - | \$ | - | \$ | - |
|  |  |  | \$ | - | \$ | - | \$ | - |
| Notes: | (1) Labor costs are already loaded with (state loaders covered by EE) |  |  |  |  |  |  |  |
|  | (2) These costs are collected through GRC D.16-06-054 |  |  |  |  |  |  |  |
|  | (3) LGP contracts that directly support the sector is included/not included in this item |  |  |  |  |  |  |  |
|  | (4) IT Costs are included in "Policy, Strategy, and Regulatory Reporting Compliance". |  |  |  |  |  |  |  |

## Cross Cutting



Appendix D: Supporting Information - Response to Scoping Memo, Attachment A, Question C.8.
Energy Savings Targets and Expenditures by Sector



## Energy Efficiency In-House Budget by Sector and Cross-Cutting

| Sector | 2020 EE Portfolio Expenditures |  |  |  |  |  |  |  | 2022 EE Portfolio Budget |  |  |  |  |  |  |  | 2023 EE Portfolio Budget |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Labor |  | Non-Labor (excl. Incentives) |  | Incentives |  | Total |  | Labor |  | Non-Labor (excl. Incentives) |  | Incentives |  | Total |  | Labor |  | Non-Labor (excl. Incentives) |  | Incentives |  | Total |  |
| Residential | \$ | 220,637 | \$ | 633,100 | \$ | 241,065 | \$ | 1,094,803 | \$ | 441,210 | \$ | 1,748,075 | \$ | 2,347,715 | \$ | 4,537,000 | \$ | 467,441 | \$ | 1,852,004 | \$ | 2,319,975 | \$ | 4,639,421 |
| Commercial | \$ | 128,112 | \$ | 560,987 | \$ | 326,407 | \$ | 1,015,506 | \$ | 343,614 | \$ | 2,380,112 | \$ | 4,078,265 | \$ | 6,801,991 | \$ | 427,097 | \$ | 2,958,376 | \$ | 4,087,055 | \$ | 7,472,528 |
| Industrial | \$ | 277,576 | \$ | 281,430 | \$ | 33,727 | \$ | 592,732 | \$ | 514,283 | \$ | 583,911 | \$ | 191,263 | \$ | 1,289,458 | \$ | 479,650 | \$ | 544,589 | \$ | 120,204 | \$ | 1,144,443 |
| Agriculture | \$ | 85,408 | \$ | 130,096 | \$ | 17,740 | \$ | 233,243 | \$ | 429,968 | \$ | 228,937 | \$ | 146,043 | \$ | 804,948 | \$ | 439,660 | \$ | 234,097 | \$ | 122,517 | \$ | 796,274 |
| Public | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - |
| Cross Cutting* | \$ | - | \$ | 118,326 | \$ | - | \$ | 118,326 | \$ | 141,407 | \$ | 541,163 | \$ | - | \$ | 682,571 | \$ | 154,417 | \$ | 541,163 | \$ | - | \$ | 695,580 |
| Total Sector Budget | \$ | 711,733 | \$ | 1,723,939 | \$ | 618,938 | \$ | 3,054,610 | \$ | 1,870,482 | \$ | 5,482,198 | \$ | 6,763,287 | \$ | 14,115,967 | \$ | 1,968,264 | \$ | 6,130,230 | \$ | 6,649,751 | \$ | 14,748,246 |
| EM\&V-PA | \$ | - | \$ | 25,622 | \$ | - | \$ | 25,622 | \$ | 45,008 | \$ | 180,031 | \$ | - | \$ | 225,039 | \$ | 46,731 | \$ | 186,923 | \$ | - | \$ | 233,653 |
| EM\&V-ED | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | 363,126 | \$ | - | \$ | 363,126 | \$ | - | \$ | 380,857 | \$ | - | \$ | 380,857 |
| OBF-Loan Pool ${ }^{* *}$ | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - |
| CEC AB841 | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - |
| PA Spending Budget Request (PA Program and E | \$ | 711,733 | \$ | 1,749,561 | \$ | 618,938 | \$ | 3,080,232 | \$ | 1,915,490 | \$ | 6,025,355 | \$ | 6,763,287 | \$ | 14,704,132 | \$ | 2,014,995 | \$ | 6,698,009 | \$ | 6,649,751 | \$ | 15,362,756 |

* Cross Cutting Sector includes Codes \& Standards, Emerging Technologies, Workforce Education \& Training, Finance.
** For SDG\&E and SCG the loan pool is not part of the authorized EE portfolio budget and is collected and tracked through a separate balancing account.


## ATTACHMENT C

## MCE Budget and Savings True Up

Table

*2018-2020 are actual expenditures. 2021-2023 are forecasted expenditures.
** "Reset" 2018 budget at or below 2018 annual budget approved in Business plan Decision. "True-up" years 2019-2025.

| Annual Rolling Portfolio Savings Forecast - True-up (kWh) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sector | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 |
| Residential | 336,227 | 506,753 | 278,583 | 6,333,145 | 3,339,467 | 4,811,750 | - | - |
| Commercial | 823,364 | 1,005,902 | 1,746,234 | 11,647,083 | 9,204,233 | 9,256,230 | - | - |
| Industrial | n/a | - | 424,552 | 1,359,837 | 1,552,963 | 1,456,661 | - | - |
| Agriculture | n/a | - | 369,162 | 863,147 | 976,693 | 981,779 | - | - |
| Emerging Tech | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Public | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Codes and Standards | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| WE\&T | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Finance | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| OBF Loan Pool | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| Total Actual Portfolio Savings | 1,159,591 | 1,512,656 | 2,818,530 | n/a | n/a | n/a | n/a | n/a |
| Total Forecast Portfolio Savings | 1,846,947 | 1,846,947 | 11,442,395 | 20,203,211 | 15,073,357 | 16,506,420 | - | - |
| CPUC Goal* | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a |
| \% of Goal* | 63\% | 82\% | 25\% | n/a | n/a | n/a | n/a | n/a |

*2018-2020 are actual savings. 2021-2023 are forecasted savings.

Annual Rolling Portfolio Savings Forecast - True-up (kW)

| Sector | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :--- |
| Residential | 27 | 19 | 4 | 59 | 56 | 59 | - | - |
| Commercial | 126 | 211 | 98 | 273 | 1,222 | 1,216 | - | - |
| Industrial | $\mathrm{n} / \mathrm{a}$ | - | 8 | 33 | 18 | 16 | - | - |
| Agriculture | $\mathrm{n} / \mathrm{a}$ | - | - | 112 | 75 | 80 | - | - |
| Emerging Tech | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| Public | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| Codes and Standards | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| WE\&T | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| Finance | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| OBF Loan Pool | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| Total Actual Portfolio Savings | 153 | 230 | 110 | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| Total Forecast Portfolio Savings | 349 | 696 | 1,628 | 477 | 1,370 | 1,371 | - | - |
| CPUC Goal* | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| \% of Goal* | $44 \%$ | $33 \%$ | $7 \%$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |

*2018-2020 are actual savings. 2021-2023 are forecasted savings.

|  | Annual Rolling Portfolio Savings Forecast - True-up (MMtherms) |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sector | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 |
| Residential | 0.07 | 0.12 | 0.01 | 0.06 | 0.05 | 0.05 | - | - |
| Commercial | $(0.00)$ | $(0.00)$ | 0.08 | 0.19 | 0.07 | 0.07 | - | - |
| Industrial | $\mathrm{n} / \mathrm{a}$ | - | $(0.00)$ | 0.13 | 0.18 | 0.15 | - | - |
| Agriculture | $\mathrm{n} / \mathrm{a}$ | - | - | 0.01 | 0.03 | 0.03 | - | - |
| Emerging Tech | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| Public | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| Codes and Standards | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| WE\&T | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| Finance | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| OBF Loan Pool | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| Total Actual Portfolio Savings | 0.07 | 0.12 | 0.09 | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| Total Forecast Portfolio Savings | 0.10 | 0.40 | 0.55 | 0.40 | 0.34 | 0.30 | - | - |
| CPUC Goal* | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |
| \% of Goal* | $70 \%$ | $30 \%$ | $16 \%$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |

*2018-2020 are actual savings. 2021-2023 are forecasted savings.

## Authorized PA Budgets for 2018-2025

|  | PG\&E | SCE | SDG\&E | SoCalGas | MCE | SoCalREN | BayREN | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2018 | \$398,590,433 | \$233,027,000 | \$116,456,309 | \$98,812,573 | \$8,532,000 | \$18,793,099 | \$22,738,000 | \$896,949,414 |
| 2019 | \$390,634,566 | \$253,364,000 | \$116,456,309 | \$101,961,000 | \$8,532,000 | \$20,740,920 | \$23,950,000 | \$915,638,795 |
| 2020 | \$376,627,905 | \$271,852,000 | \$116,456,309 | \$104,064,000 | \$12,404,000 | \$21,178,362 | \$24,615,000 | \$927,197,576 |
| 2021 | \$376,627,905 | \$266,803,000 | \$116,456,309 | \$106,195,000 | \$12,404,000 | \$21,626,987 | \$23,216,000 | \$923,329,201 |
| 2022 | \$376,627,905 | \$274,785,000 | \$116,456,309 | \$108,356,000 | \$10,998,000 | \$22,086,959 | \$23,720,000 | \$933,030,173 |
| 2023 | \$376,627,905 | \$283,007,000 | \$116,456,309 | \$110,548,000 | \$10,998,000 | \$22,558,944 | \$24,605,000 | \$944,801,158 |
| 2024 | \$376,627,905 | \$291,476,000 | \$116,456,309 | \$112,771,000 | \$10,998,000 | \$23,043,313 | \$24,629,000 | \$956,001,527 |
| 2025 | \$376,627,905 | \$300,198,000 | \$116,456,309 | \$115,028,000 | \$10,870,000 | \$23,540,840 | \$25,503,000 | \$968,224,054 |
| TOTAL (excluding |  |  |  |  |  |  |  |  |
| CCA/REN for IOU PAs) | \$3,048,992,429 | \$2,174,512,000 | \$931,650,472 | \$857,735,573 | \$85,736,000 | \$173,569,424 | \$192,976,000 | \$7,465,171,898 |

## ATTACHMENT D

## MCE Budget Filing Detail Report




## N N N N N










| \% | \% | $\pm$ | \% | $=$ | \% |  | : |  | " |  | " |  | = | : | " | " |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| - | - | $\stackrel{-}{-}$ | -iv | - | -' |  | - |  | … |  | - |  | -' | "' | - | - |
| $\pm$ | $\pm$ | $=$ | $\pm$ | $=$ | $\pm$ |  | \# |  | $\pm$ |  | \% |  | \# | : | $\pm$ | $\pm$ |
| $\pm$ | $=$ | $=$ | $\pm$ | $\pm$ | \# | \% | $=$ | $\pm$ | $\cdots$ | $=$ | $\cdots$ | $\pm$ | " | \% | $=$ | $\pm$ |
| " | $=$ | $=$ | $\cdots$ | $\cdots$ | ": | ":' | ": | ": | = $=$ | $\pm$ | $=$ | $\cdots$ | ":" | $\cdots$ | $\cdots$ | $\pm$ |



## Attachment E

## CEDARS FILING SUBMISSION RECEIPT

The MCE portfolio budget filing has been submitted and is now under review. A summary of the budget filing is provided below.

PA: Marin Clean Energy (MCE)

Budget Filing Year: 2022

Submitted: 21:16:12 on 05 Nov 2021

By: Qua Vallery

Advice Letter Number: 54-E

* Portfolio Budget Filing Summary *
- TRC: 0.84
- PAC: 0.96
- TRC (no admin): 1.72
- PAC (no admin): 2.34
- RIM: 0.96
- Budget: \$14,704,132.04
- TotalSystemBenefit: \$13,995,061.20
- ElecBen: \$11,412,214.42
- GasBen: \$2,661,357.68
- OtherBen: \$0.00
- TRCCost: \$16,802,625.40
- PACCost: \$14,653,803.26
* Programs Included in the Budget Filing *
- MCE01: Multifamily Energy Savings
- MCE01c: Multifamily Strategic Energy Management
- MCE02: Commercial Upgrade
- MCE02a: Commercial Deemed
- MCE02b: Commercial Custom
- MCE02c: Commercial Strategic Energy Management
- MCE02d: Commercial Normalized Energy Consumption
- MCE07: Single Family Home Energy Report
- MCE08: Single Family Home Energy Savings
- MCE10: Industrial
- MCE10a: Industrial Deemed
- MCE10b: Industrial Custom
- MCE10c: Industrial Strategic Energy Management
- MCE10d: Industrial Normalized Metered Energy Consumption
- MCE11: Agricultural
- MCE11a: Agricultural Deemed
- MCE11b: Agricultural Custom
- MCE11c: Agricultural Strategic Energy Management
- MCE11d: Agricultural Normalized Metered Energy Consumption
- MCE16: Workforce Education and Training (WET)
- MCE17: Commercial Equity
- MCE97: CPUC EM\&V;
- MCE98: MCE EM\&V;


## CEDARS FILING SUBMISSION RECEIPT

The MCE portfolio budget filing has been submitted and is now under review. A summary of the budget filing is provided below.

PA: Marin Clean Energy (MCE)

Budget Filing Year: 2023

Submitted: 21:17:32 on 05 Nov 2021

By: Qua Vallery

Advice Letter Number: 54-E

* Portfolio Budget Filing Summary *
- TRC: 0.86
- PAC: 0.97
- TRC (no admin): 1.86
- PAC (no admin): 2.5
- RIM: 0.97
- Budget: \$15,362,755.93
- TotalSystemBenefit: \$14,772,012.19
- ElecBen: \$12,381,742.57
- GasBen: \$2,479,647.75
- OtherBen: \$0.00
- TRCCost: \$17,381,607.62
- PACCost: \$15,324,198.26
* Programs Included in the Budget Filing *
- MCE01: Multifamily Energy Savings
- MCE01c: Multifamily Strategic Energy Management
- MCE02: Commercial Upgrade
- MCE02a: Commercial Deemed
- MCE02b: Commercial Custom
- MCE02c: Commercial Strategic Energy Management
- MCE02d: Commercial Normalized Energy Consumption
- MCE07: Single Family Home Energy Report
- MCE08: Single Family Home Energy Savings
- MCE10: Industrial
- MCE10a: Industrial Deemed
- MCE10b: Industrial Custom
- MCE10c: Industrial Strategic Energy Management
- MCE10d: Industrial Normalized Metered Energy Consumption
- MCE11: Agricultural
- MCE11a: Agricultural Deemed
- MCE11b: Agricultural Custom
- MCE11c: Agricultural Strategic Energy Management
- MCE11d: Agricultural Normalized Metered Energy Consumption
- MCE16: Workforce Education and Training (WET)
- MCE17: Commercial Equity
- MCE97: CPUC EM\&V;
- MCE98: MCE EM\&V;


[^0]:    ${ }^{1}$ D.15-10-028, Decision Re Energy Efficiency Goals for 2016 and Beyond and Energy Efficiency Rolling Portfolio Mechanics, OP 4 at p. 123.
    ${ }^{2}$ D.18-05-041, Decision Addressing Energy Efficiency Business Plans, OP 37, 40, 41, 44 at p. 190.
    ${ }^{3}$ D.21-05-031, Assessment of Energy Efficiency Potential and Goals and Modification of Portfolio Approval and Oversight Process, OP 13 at p. 84.
    ${ }^{4}$ D.21-09-037, Decision Adopting Energy Efficiency Goals for 2022-2032, OP 4 at p. 31 .

[^1]:    ${ }^{5}$ To date, MCE is the only community choice aggregator ("CCA") to have requested energy efficiency funding under Code Section 381.1(a)-(d).
    ${ }^{6}$ D.12-11-015, Decision Approving 2013-2014 Energy Efficiency Programs and Budgets, at pp.45-6.
    ${ }^{7}$ Id. at p. 46.
    ${ }^{8}$ D.14-01-033, Decision Enabling Community Choice Aggregators to Administer Energy Efficiency Programs, at p. 14; see also D.14-10-046, Decision Establishing Energy Efficiency Savings Goals and Approving 205 Energy Efficiency Programs and Budgets, at p. 120.
    ${ }^{9}$ See Application of Marin Clean Energy for Approval of its Energy Efficiency Business Plan (Application ("A.") 17-01-017) filed January 17, 2017 (the "MCE Business Plan").
    ${ }^{10}$ D. 18-05-041, OP 33 at p. 189.
    ${ }^{11}$ D. 15-10-028, OP 4 at p.123.

[^2]:    ${ }^{12}$ Id.
    ${ }^{13}$ D. 18-05-041, OP 40 at p. 191
    ${ }^{14}$ Id., p.124ff
    ${ }^{15}$ MCE's energy savings goals for the portfolio cycle period (2018-2025) were established in D.18-05-041 (as proposed in MCE's Business Plan) but were updated in the 2019 "true-up" ABAL.
    ${ }^{16}$ D. 18-05-041 at p. 133
    ${ }^{17}$ Id. OP 42 at p .191
    ${ }^{18}$ D.21-05-031, OP 1 at p.80. The Decision clarifies that the TSB metric of the portfolio shall be included in the ABAL filing but that it will not be considered a basis for the rejection of the ABAL. See D.21-05-031 at p.53.
    ${ }^{19}$ D.21-05-031, OP 2 at p .81

[^3]:    ${ }^{20}$ Id. OP 3 and 4 at p. 81
    ${ }^{21}$ Id. OP 12 at 83 f
    ${ }^{22}$ Id. OP 13 at 84
    ${ }^{23}$ D. 21-09-037 at p. 21
    ${ }^{24}$ Id.
    ${ }^{25}$ Id. at p. 25

[^4]:    ${ }^{26}$ D.21-05-031, OP 2 at p. 81.
    ${ }^{27}$ D.21-05-031 clarifies that the reasonableness of the program segmentation itself will not be a criterion for rejection of the ABAL since the segmentation will be addressed more fully in the evaluation of the business plan and portfolio filings in 2022. See D.21-05-031 at p.53.
    ${ }^{28}$ Id. at p. 14 .

[^5]:    ${ }^{29}$ MCE made some program ID changes to its non-residential programs resulting from Program ID reorganization. The Commercial, Industrial, and Agricultural programs are broken out into four separate Program IDs for each participation pathway for the 2022 and 2023 ABAL filing. These new program ID changes will be reflected in CEDARS.

[^6]:    ${ }^{30}$ D. 21-05-031 at p. 14

[^7]:    ${ }^{31}$ D. 21-05-031 at p. 14f
    ${ }^{32}$ Underserved Community as defined in AB841.

[^8]:    ${ }^{33}$ D. 21-09-037 at p. 21

[^9]:    ${ }^{34}$ D.18-05-041 at p. 124.
    ${ }^{35}$ Download the Budget Filing Detail Report at: https://cedars.sound-data.com/filings/list/
    ${ }^{36}$ D. 18-05-041 at p. 127
    ${ }^{37}$ D. 18-05-041 at p. 132.
    ${ }^{38}$ See Attachment C: MCE Budget and Savings True Up Tables

[^10]:    ${ }^{39}$ D.09-09-047, Decision Approving 2010 to 2012 Energy Efficiency Portfolios and Budgets, OP 50 at p. 390.
    ${ }^{40}$ D.16-08-019, Decision Providing Guidance for Initial Energy Efficiency Rolling Portfolio Business Plan Filings, OP 16 at p. 112.

[^11]:    ${ }^{41}$ See OP 9 of D.18-05-041.
    42 See MCE's 2020 Annual Report Narrative and Excel (including Metrics) at: https://cedars.sound-data.com/documents/standalone/list/.

[^12]:    ${ }^{1}$ These departments do not recover costs from the energy efficiency program budget.

[^13]:    ${ }^{2}$ D. 18-08-041 at p. 132.

