

Commenter: Please Fill In This Part Of The Form				For PA Use	
Comment #	PA	Page #	Comment	Integrated (Y/N)	Rationale for Y/N
<i>ORA-1</i>	<i>SDG&amp;E</i>	17-18	<ul style="list-style-type: none"> <li>• <b>Clarify barriers and goals.</b> <ul style="list-style-type: none"> <li>○ ORA recommends clarifying these goals to indicate how they will solve and address the barriers identified.</li> </ul> </li> </ul>		
<i>ORA-2</i>	<i>SDG&amp;E</i>	23-24	<ul style="list-style-type: none"> <li>• <b>Table 11 fails to distinguish existing from new approaches.</b> <ul style="list-style-type: none"> <li>○ The description of tactics should be elaborated on significantly. For example, clarify what "promote asset value" means.</li> </ul> </li> </ul>		
<i>ORA-3</i>	<i>SDG&amp;E</i>	19-21	<ul style="list-style-type: none"> <li>• <b>Characterization of market and segmentation is incomplete.</b> <ul style="list-style-type: none"> <li>○ The reader has little understanding of the different issues involved with owner occupied versus rental or single versus multifamily. Description of segments should lead naturally towards strategies to address each segment.</li> </ul> </li> </ul>		