

PACIFIC GAS AND ELECTRIC COMPANY
Energy Efficiency 2018-2025 Rolling Portfolio Business Plan
Application 17-01-015
Data Response

PG&E Data Request No.:	ORA_01-Q17		
PG&E File Name:	EnergyEfficiency2018-2025-RollingPortfolioBusinessPlan_DR_ORA_01-Q17		
Request Date:	March 1, 2017	Requester DR No.:	PGE001
Date Sent:	March 15, 2017	Requesting Party:	ORA (Office of Ratepayer Advocates)
PG&E Witness:	Meghan Dewey	Requester:	Daniel Buch

SUBJECT: DATA REQUEST NO. ORA BUSINESS PLAN A1701013-PGE001. (ORA_01).

THIRD-PARTY TRANSITION

QUESTION 17

How do you propose to manage the transition to the Commission’s third-party policy outlined in D.16-08-019?

ANSWER 17

First and foremost, PG&E’s phased approach is designed to facilitate a smooth transition such that third party implementers have sufficient time to develop quality proposals, customers are not left without an energy efficiency solution, and PG&E is able to meet its annual energy savings goals. By focusing on building a regular cadence of solicitation opportunities, which are well defined, the effects of potential disruptions during transition may be limited. PG&E aims to allow for adequate PG&E and stakeholder input on program design, and customer management with a communications strategy that supports the market. Also, by spreading the solicitations over multiple years, it allows time for both the market and PG&E to learn and adapt to this new program implementation paradigm.

Additionally, PG&E recognizes the importance of supporting new and existing implementers, and customers in the transition to more third-party contracts. Historically, PG&E has conducted approximately two touch-points with implementers each year to provide training, update the contractors on relevant communications, and kept them abreast of policy changes. These workshops and trainings are well-received and we intend to continue regular communications with the market as we announce solicitations. Further, PG&E will work with incumbents to ensure all customers who have committed projects in the pipeline, and/or new customers, continue to have access to energy efficiency programs as program transitions take place.