

Comment #	PA	Page #	Comment	For PA Use	
				Integrated (Y/N)	Rationale for Y/N
ORA-1	SCE		<ul style="list-style-type: none"> • This industrial sector plan should contain more detail and specificity. <ul style="list-style-type: none"> ○ For example: Increasing the adoption of Strategic Energy Management seems central to SCE’s strategy. The plan should discuss SEM, addressing the barriers to adoption and the expected results of increased adoption. The chain of expected outcomes from more SEM should be measured using appropriate metrics. ○ The segmentation of the market into large-, medium- and small-sized firms is useful but should not exhaust market characterization. More information on specific sub-sectors should be included to provide meaningful information for potential bidders. 		
ORA-2	SCE	39-40	<ul style="list-style-type: none"> • Performance metrics do not adequately tie to program goals and lack of concrete targets inhibits SCE’s ability to the evaluate success or failure of intervention strategies. <ul style="list-style-type: none"> ○ The current draft specifies some metrics, but the targets for these metrics are unspecified. All metrics use participation data, but the success of a metric depends on more than program participation. Additional metrics are required, such as metrics that measure actual energy use and other anticipated outcomes of greater participation. ○ It is difficult to judge the usefulness of targets and whether they are reasonable measures of success or failure in the absence of (1) numbers that specify the baseline and (2) information showing that SCE’s goals are ambitious and achievable. ○ Failure to specify the actual baseline and targets means that a crucial element of SCE’s commercial sector business plan will not be adequately vetted with stakeholders prior to filing. 		
ORA-3	SCE	38	<ul style="list-style-type: none"> • Budgets should be specified for the full ten-year business plan period and should align with market characterization and intervention strategies over the short-, medium- and long-term with sufficient specificity to evaluate proposed strategies. <ul style="list-style-type: none"> ○ The absence of budgets makes it difficult to assess whether SCE’s request for resources aligns with its analysis of the needs in the public sector and its proposed intervention strategy. ○ Failure to specify the budget means that a crucial element of SCE’s public sector business plan will not be adequately vetted with stakeholders prior to filing. 		

Commenter Name: Sasha Cole

Commenter Affiliation: ORA

Program Administrator to receive feedback: SCE Industrial Date 11/21/2016