

Southern California Edison
SCE EE Business Plan A.17-01-013

DATA REQUEST SET A.17-01-013-CEE-SCE-001

To: CEE
Prepared by:
Title:
Dated: 03/24/2017

Question 013:

On page 300, the SCE 2018-2025 Energy Efficiency Rolling Portfolio Business Plan identifies the following as a metric: “Increased WE&T awareness and activity in disadvantaged communities.”

- (a) Please explain why this outcome was chosen as a metric.
- (b) Please explain what is meant by increased WE&T “activity.”
- (c) What outcome is the increased WE&T awareness and activity in disadvantaged communities supposed to achieve?
- (d) Increased WE&T awareness and activity in disadvantaged communities appears to be a strategy rather than a metric, please explain why a metric was not identified to measure the outcome of increased WE&T awareness and activity in disadvantaged communities.

Response to Question 013:

(a) The need for greater awareness of WE&T activity in disadvantaged communities was identified in the 2011 update to California’s Long-Term Energy Efficiency Strategic Plan (CALTEESP) and has been mentioned as a priority area in previous WE&T Program evaluations, recommendations, stakeholder feedback, and recent legislation. WE&T Programs have not previously identified metrics targeting outreach into disadvantaged communities. Establishing a baseline of activity, and setting mid- and long-term targets for WE&T activities will remain an area of focus.

(b) Increased WE&T "activity" refers to developing, promoting, and delivering typical WE&T offerings, such as workshops and seminars. Increased activity can also encompass enhanced partnerships and collaborations with organizations working within, or that have direct connections to, disadvantaged communities. These strategies are outlined in SCE’s 2018-2025 Business Plan, and will be addressed in greater detail in Implementation Plans.

(c) The increased WE&T awareness and activity in disadvantaged communities is intended to enable disadvantaged communities to increase participation in training and education programs throughout the energy efficiency industry.

(d) SCE’s 2018-2025 Business Plan outlined a short-, mid-, and long-term approach to this metric. WE&T Programs have not previously identified metrics targeting outreach into

disadvantaged communities. Thus, SCE plans to establish a baseline of WE&T activity in disadvantaged communities in the short-term, and plans to set percentage increases in subsequent program years, informed by evolving industry needs and stakeholder feedback.