



Small Business Utility Advocates
548 Market St., Suite 11200
San Francisco, CA 94104
T: 415.602.6223; F: 415.789.4556

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California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

RE: Statement of Interest to Join the Energy Efficiency Coordinating Committee

To Whom It May Concern:

Small Business Utility Advocates (SBUA) respectfully submits this statement of interest to join the California Energy Efficiency Coordinating Committee (CAEECC), which is authorized by the California Public Utilities Commissions (PUC) as the venue by which stakeholders may provide input into the ongoing development of utilities' Energy Efficiency (EE) Business Plans (see PUC Application 17-01-013, et al.).

Robust participation by small businesses is essential to the success of EE initiatives, and SBUA is well-positioned to ensure EE programs are designed to engage the small business community. We are a 501(c)(3) non-profit organization whose mission is to represent, protect, and promote the interests of small business utility customers. Our membership, and the small business sector as a whole, includes a wide range of customers in varying industries and with varying levels of EE sophistication. Despite their diversity, these businesses share common challenges to participating in EE programs. They also face common obstacles to engaging in contracting and procurement opportunities related to energy efficiency. SBUA was recently granted party status in A.17-01-013 and hopes to participate in the EE coordinating committee alongside with and to advance our efforts in this PUC case. SBUA's goal is to ensure the EE Business Plans effectively target and include the small business community, bring attention to the barriers faced by these ratepayers, and identify ways to overcome those barriers.

Pending a favorable decision on our request, I will be the primary SBUA attendee for the Energy Efficiency Coordinating Committee. In 2012, I served as a founding board member of SBUA, and I am currently representing the organization in energy-related proceedings. I am an environmental and regulatory attorney with experience representing the interests of public entities and non-profits before state regulatory agencies. I have previously taken part in stake-holder led planning processes, and I look forward to collaborating with other Committee members and interested parties to ensure the EE Business Plans and Implementation Plans reduce carbon emissions while also benefitting the small business community.

If you have any questions or need any additional information please feel free to contact me.

Sincerely,
Kathryn F. Kriozere
Attorney, Small Business Utility Advocates